LESSON MAKER PRO

Media Match Lab

Build a one-slide message for a real audience

GRADE 11 · 11.DL.17

11.DL.17 "Use images, sound, animation, and other modes of expression to create or enhance individual or collaborative digital and multimodal texts that are suitable in purpose and tone for their intended audience and occasion."

NAME _____ **DATE** _____

OUR GROUND RULES Read together first

1 Make media choices that serve your audience and occasion.	**2** Use a MOVE card only when you actually use its starter.
3 Edit the shared slide when you say you added or changed something.	**4** You may agree, disagree, or keep your view. Use the draft as evidence.

HOW TO PLAY Teams of 3 or 4

1. In a group of 3 or 4, choose one TOPIC card and open a shared slide.
2. Take one ROLE card each. With three players, share the fourth role's job.
3. Shuffle two copies of the eight MOVE cards. Deal four cards to each player and set extras aside.
4. Set a 16-minute timer. Make a slide with text and at least one image, sound clip, or animation. When you genuinely use a starter, play that card to the middle.
5. Stop when the timer ends, even if cards remain. Look at your slide together, then check the reflection statements.

AFTER THE ROUND Check what you did

- ☐ I helped create or improve a digital slide.
- ☐ I can explain how a media choice serves our audience and occasion.
- ☐ I checked whether our words and media set a suitable tone.
- ☐ I can name what we agreed on or what remains open, and use the draft to explain a view I kept or changed.

Cut along the dashed lines

TOPIC CARDS · pick one per round

TOPIC

Club Fair Invite

Create a one-slide digital invitation for students considering clubs at a school club fair. How will you make it welcoming?

TOPIC

Library Welcome

Create a one-slide digital welcome for new students visiting the school library for the first time. What should they notice?

TOPIC

Open House Guide

Create a one-slide digital guide for families visiting your school on open house night. How will you help them feel oriented?

ROLE CARDS · one per player

ROLE

Audience Anchor

Check whether each choice makes sense for the people and occasion on your TOPIC card.

ROLE

Media Maker

Help the group create or add images, sound, or animation that makes the message clearer.

ROLE

Tone Tuner

Check whether the words and media create a suitable tone.

ROLE

Access Scout

Look for ways people can understand the slide without relying on only one mode.

MOVE CARDS · deal 4 to each player

MOVE CARD

AUDIENCE FIRST

"For this audience and occasion, our slide should ____."

MOVE CARD

IMAGE PURPOSE

"An image would help our audience ____, so I suggest we use one."

MOVE CARD

SOUND OR MOTION

"Sound or motion would help here if it ____; otherwise, we can leave it out."

MOVE CARD

ADD MEDIA

"I just added ____ to our shared slide to help communicate the message."

MOVE CARD

IMPROVE MEDIA

"I just changed ____ in our shared slide because it works better for our audience."

MOVE CARD

TONE CHECK

"Our tone fits this audience if we ____."

MOVE CARD

ACCESS CHECK

"To help more people understand this slide, let's ____."

MOVE CARD

DRAFT EVIDENCE

"After checking the draft, we ____."

Cards last longer on thick paper.

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RUNNING THE ROUNDS

Give each group access to a shared slide editor and two printed sets of MOVE cards. Run one 16-minute round per topic selected, or start a new round with a new topic and fresh deal. If participation is uneven, invite quieter players to make an edit or explain a choice, but do not require anyone to play an inapplicable card.

WHAT A STRONG ROUND SOUNDS LIKE

Ava	For this audience and occasion, our slide should make students feel welcome to explore clubs.
Theo	An image would help our audience see different interests at a glance, so I suggest we use one.
Mina	I just added an image I drew of a music note and a paintbrush to our shared slide to help communicate the message.
Theo	To help more people understand this slide, let's put the words 'music' and 'art' beside those symbols.
Ava	After checking the draft, we agree the labeled image makes the invitation welcoming, and we have no open choices.

LISTEN FOR

- A media choice linked to the card's audience and occasion
- An actual edit to the shared digital slide, not only a proposed edit
- Words and media checked for a consistent, suitable tone
- A summary supported by the draft that does not invent disagreement or a change of mind

There are no right answers to the topic cards. Score the moves students make, not their opinions.