Before You Share

Evaluate a transit post before its hearing date

12.DL.15 "Analyze digital texts and evaluate their effectiveness in terms of subject, occasion, audience, purpose, tone, and credibility."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline details that establish the post's subject and occasion, circle words that reveal its audience or purpose, and number one credibility strength and one credibility limit.

A Later Bus for Harborview?

1. Posted October 12 on the Harborview Student Transit Coalition site, by Maya Chen, coalition organizer. The city council will hear a proposal on October 15 to keep Route 7 running until 10 p.m. on school nights; its current last trip leaves the library at 7 p.m. For students leaving evening classes or jobs, that gap can mean a costly ride home. The council agenda, linked below as "October 15 meeting," lists the hearing and the proposed schedule. It does not state whether the city has budgeted for a later bus. Read the agenda before you post a comment.

2. Last week, our coalition posted a three-question poll in its Instagram story. Eighteen of the 23 people who answered said they would use a later Route 7 trip at least once a week. That sounds promising, but our followers chose whether to respond, and we did not ask how often they currently ride. The poll cannot tell us what all Route 7 riders want. One student wrote, "My shift ends at nine, and I walk home." We have not independently verified that account, so it should not stand in for a ridership study.

3. If you live in Harborview, send the council a comment by noon on October 15 using the form linked beside this post. Tell members when you would ride and what a later trip would change for you. Keep your message specific and respectful; council members must weigh other routes and costs, too. I support the later trip because public transit should serve people whose work and classes end after seven. Our coalition wants this proposal passed, and the poll is not a neutral survey. Share the hearing details, but check the agenda yourself before repeating our numbers.

2 ANSWER WITH EVIDENCE

Use the passage

1. What is the post's subject, and why does its October 12 publication date matter to its effectiveness?

2. Who is the post asking to act, and what does Maya want those readers to do? Explain how one detail makes that action easier.

3. How does the post's tone serve its purpose? Use two details from different parts of the post.

4. Would you treat the post as reliable evidence that most Route 7 riders want a later bus? Explain one credibility strength and one limit.

3 YOUR TURN

Your own words

Imagine this post is republished as a paid social-media ad the day before the hearing, aimed at Harborview residents who do not ride Route 7. Write 80 to 110 words evaluating how the new occasion, audience, purpose, tone, and credibility affect its effectiveness; propose two specific revisions.

ANSWER KEY

Before You Share

GRADE 12 · 12.DL.15

PART 1 · READ AND MARK

Underline details that establish the post's subject and occasion, circle words that reveal its audience or purpose, and number one credibility strength and one credibility limit. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What is the post's subject, and why does its October 12 publication date matter to its effectiveness?	**The post concerns extending Route 7 service on school nights. Its publication date gives residents time to comment before the October 15 hearing and noon deadline.**
2	Who is the post asking to act, and what does Maya want those readers to do? Explain how one detail makes that action easier.	**Maya addresses Harborview residents and wants them to send the council comments supporting a later trip. The linked form and noon deadline tell readers how and when to act.**
3	How does the post's tone serve its purpose? Use two details from different parts of the post.	**The tone is concerned but measured. The costly ride home conveys urgency, while the request for specific, respectful comments acknowledges the council's need to weigh costs and other routes.**
4	Would you treat the post as reliable evidence that most Route 7 riders want a later bus? Explain one credibility strength and one limit.	**No. The post links to a council agenda and openly identifies the poll's limits, but its 23 voluntary Instagram respondents cannot represent all Route 7 riders.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

The day before the hearing, a paid ad could reach residents who would not visit a student coalition site, but they may wonder why they should support a route they never use. Its purpose is still to influence comments, so an urgent, respectful tone fits better than a claim that everyone needs the later bus. First, I would label the ad as paid for by the coalition and keep the agenda link visible. Second, I would replace the small Instagram poll with a clearly sourced estimate of costs, if one is available. Without that evidence, I would acknowledge the missing estimate.

Accept other supported judgments about effectiveness. For Part 3, look for two concrete revisions tied to the changed audience and paid format, not just a summary of the original post.