

One Message, Many Media

See how digital pieces work together in a clear explanation.

ELA.7.C.5.1 “Integrate diverse digital media to build cohesion in oral or written tasks.”

NAME _____

DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline each phrase that tells how one medium connects to another, and number the media in the order visitors use them. Your marks will show how the digital pieces build one message.

A Stream Story Online

- ① Our class website opens with a short article about how beavers change streams. The article explains that a beaver dam slows moving water and can create a pond. Beside the first paragraph, a labeled photograph shows a dam made from branches and mud. Its caption points out the pond behind the dam. The photo helps readers picture the change described in the article, so the words and image introduce the same idea instead of competing for attention.
- ② Next, an interactive map lets visitors click three points along a local creek: upstream, the dam, and downstream. Each point shows a drawing of the water level and a one-sentence note. A link from the article leads to the map after the writer mentions where water travels. Because the map follows that question, it adds location rather than repeating the photograph. The same blue creek line appears in the article graphic and on the map, helping visitors know that both media show one connected stream.
- ③ Finally, visitors can play a 25-second audio clip of a park ranger describing how slow water can give fish shelter near a dam. The clip appears below the map because listeners have already seen where the dam sits. A sentence above the play button says, “Listen for the shelter created by slower water.” This direction connects the ranger’s words to the article’s explanation. Together, the article, photograph, map, and audio clip build one clear message: beavers can reshape a stream habitat.

2 ANSWER WITH EVIDENCE Use the passage

1 How does the photograph support the article at the beginning of the website?

2 Why does the interactive map come after the article mentions where water travels?

3 What repeated visual detail connects the article graphic and the interactive map?

4 How does the sentence above the audio play button connect the audio clip to the written article?

3 YOUR TURN Your own words

Plan a short digital explanation about a local place or a natural process. Write 3 or 4 sentences that name three different media pieces, put them in order, and explain a detail or transition that connects each piece to the next.

PART 1 • READ AND MARK

Underline each phrase that tells how one medium connects to another, and number the media in the order visitors use them. Your marks will show how the digital pieces build one message. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	How does the photograph support the article at the beginning of the website?	It shows a beaver dam and the pond behind it, helping readers picture the dam slowing water and creating a pond.
2	Why does the interactive map come after the article mentions where water travels?	The map answers the location question by showing points upstream, at the dam, and downstream.
3	What repeated visual detail connects the article graphic and the interactive map?	The same blue creek line appears in both.
4	How does the sentence above the audio play button connect the audio clip to the written article?	It tells listeners to notice shelter created by slower water, the same idea explained in the article.

PART 3 • YOUR TURN (SAMPLE ANSWER)

My digital explanation about a community rain garden begins with a labeled photograph showing plants beside a sidewalk. Next, an interactive map uses the same green leaf icon from the photo caption to show rainwater flowing from the sidewalk to the garden. Last, a 20-second audio interview with a gardener explains that the plants soak up some water, connecting the map's flow path to the photograph's plants.

Accept answers that accurately explain how the media are sequenced and connected in the passage. For the open task, look for three distinct digital media pieces, a logical order, and clear links that create one focused message.