

Tourism Money Trail

Trace how visitor spending can shape Florida communities.

SS.4.A.8.4 "Explain how tourism affects Florida's economy and growth."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline sentences that show a way tourism affects Florida's economy or growth. Circle the sentence that names a challenge communities may need to plan for.

Visitors and Florida Communities

- ① Each year, visitors come to Florida for beaches, theme parks, wildlife, and warm weather. They spend money on hotel rooms, meals, tickets, transportation, and souvenirs. This spending brings money to local businesses. A restaurant near a busy attraction may serve more guests, while a shop may sell more hats and postcards. Tourism helps many kinds of businesses earn income.
- ② Tourism also creates jobs. Hotels need housekeepers, desk clerks, and cooks. Parks hire ride operators, gardeners, and performers. Airlines, rental car companies, and cruise ports need workers too. When businesses earn more, they may hire additional workers or buy supplies from nearby companies. Workers then spend their pay at grocery stores, apartment buildings, and other local businesses. This can spread tourism money through a community.
- ③ Visitor spending can also support growth. Businesses and visitors pay taxes, and those taxes help fund public services, such as roads, parks, and schools. A growing tourist area may need new hotels, restaurants, and transportation services. Construction workers build these places, and new residents may move nearby for jobs. Tourism can bring benefits, but communities must plan for crowded roads, busy beaches, and higher demand for water and services.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 Name two things visitors spend money on. How does this spending help local businesses?

2 Explain how tourism jobs can help businesses that are not tourist attractions.

3 How can taxes paid by visitors and businesses support a growing community?

4 Give one benefit and one challenge that tourism can bring to a Florida community.

3 YOUR TURN _____ Your own words

Invent a Florida town that welcomes visitors. Write four sentences explaining one tourism cause-and-effect chain, from visitor spending to a local job or business and then to community growth. Include one planning need for the town.

PART 1 • READ AND MARK

Underline sentences that show a way tourism affects Florida's economy or growth. Circle the sentence that names a challenge communities may need to plan for. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Name two things visitors spend money on. How does this spending help local businesses?	Visitors may spend money on hotel rooms, meals, tickets, transportation, or souvenirs. Their spending brings money to local businesses, helping them earn income.
2	Explain how tourism jobs can help businesses that are not tourist attractions.	Tourism workers spend their pay at grocery stores, apartment buildings, and other local businesses. Businesses may also buy supplies from nearby companies.
3	How can taxes paid by visitors and businesses support a growing community?	Taxes can help fund public services, including roads, parks, and schools.
4	Give one benefit and one challenge that tourism can bring to a Florida community.	A benefit is more jobs, business income, or new services. A challenge is crowded roads, busy beaches, or higher demand for water and services.

PART 3 • YOUR TURN (SAMPLE ANSWER)

In Seagrass Bay, visitors rent kayaks and buy lunches near the marina. The kayak company hires a guide, and the lunch café orders more food from a local supplier. More workers and visitors lead a builder to add a small hotel. The town also plans for extra water use and traffic during busy weekends.

Accept answers that accurately connect visitor spending to business income, jobs, taxes, services, or community growth. For the open response, accept any logical four-sentence cause-and-effect chain that includes a realistic planning need.