

Smart Consumer Choices

Evaluate influences, choices, and responsibilities in a purchase.

SS.8.FL.2 "Explore and evaluate the role, influences affecting and legal responsibility of being a consumer of goods and services."

NAME _____

DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline three factors that influence Maya's choice, circle two legal responsibilities Maya has as a consumer, and box one responsibility the seller has.

Maya Chooses Carefully

- ① On Saturday, Maya wants wireless earbuds advertised by a video creator she follows. The ad says the earbuds are "limited edition" and shows friends using them at school. Maya likes the color and wants to fit in, but she pauses before buying. As a consumer, she exchanges money for goods or services and can compare choices. She reads the price, battery-life claim, return policy, and customer reviews. She also checks whether the seller lists contact information and a secure payment method.
- ② At the store's website, Maya finds a lower price from another seller. However, the lower-priced listing has no return policy and several reviews report late delivery. A coupon from the first seller could reduce the cost, while sales tax and shipping would raise the final total. Advertising, friends, online reviews, price, convenience, and personal needs can influence consumer decisions. Maya decides to make a budget, compare the total cost, and choose the offer that best matches her needs rather than reacting quickly to the ad.
- ③ Consumers also have legal responsibilities. Maya must provide truthful information when creating an account and must not use another person's payment card or copy digital products without permission. If she buys the earbuds, she should keep the receipt and follow the seller's return rules, including any deadline or condition for returning opened items. A store must honor its stated policies and avoid deceptive claims, but Maya is responsible for reading terms before agreeing to a purchase. Careful choices protect her money and help businesses treat customers fairly.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 How do the video creator and the image of friends at school influence Maya's interest in the earbuds?

2 Why is the lower-priced listing not automatically the better choice? Use two details from the passage.

3 How could the coupon, sales tax, and shipping affect Maya's final decision?

4 State one legal responsibility Maya has as a consumer and one responsibility the seller has.

3 YOUR TURN _____ Your own words

Imagine you are choosing between two phone-repair services. Write 4 or 5 sentences that name two influences on your choice, compare one cost or policy, and explain one legal responsibility you have as a consumer.

PART 1 • READ AND MARK

Underline three factors that influence Maya's choice, circle two legal responsibilities Maya has as a consumer, and box one responsibility the seller has. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	How do the video creator and the image of friends at school influence Maya's interest in the earbuds?	The video creator's ad attracts her, and seeing friends use the earbuds makes her want to fit in.
2	Why is the lower-priced listing not automatically the better choice? Use two details from the passage.	It has no return policy, and several reviews report late delivery. Its lower price may not make up for those problems.
3	How could the coupon, sales tax, and shipping affect Maya's final decision?	The coupon could lower the cost of the first seller's offer, while sales tax and shipping could increase the final total.
4	State one legal responsibility Maya has as a consumer and one responsibility the seller has.	Maya must give truthful account information, avoid using another person's payment card, and read terms before buying. The seller must honor stated policies and avoid deceptive claims.

PART 3 • YOUR TURN (SAMPLE ANSWER)

I would compare two phone-repair services before choosing one. A friend's recommendation and the repair price would influence me. Service A charges \$60 but gives a 90-day warranty, while Service B charges \$50 with no warranty. I would ask for the total cost, read the terms, and give truthful information about my phone's condition.

Accept equivalent explanations supported by the passage, including any listed influence or legal responsibility. For the open response, look for two influences, a meaningful comparison of cost or policy, and an accurate consumer responsibility.