The Right Nudge

Analyze how a school announcement persuades its intended readers.

10.P.ST.2 "Author, Audience, & Purpose: Interpret and construct texts by developing and applying knowledge of the strategies and techniques authors use to accommodate the target audience and achieve the text's purpose."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline words that speak directly to the reader, circle details chosen for students, and number each clear action the reader is asked to take.

Clear Out the Tech

1. Before you toss that cracked phone charger or tangled earbuds into a drawer, consider where it will end up. Electronics do not belong in regular trash because some parts can release harmful materials when damaged. They also contain metals that recyclers can recover. On Friday, April 18, our school's Green Team will collect unwanted small electronics in the library lobby from 7:30 to 8:15 a.m. Bring items from home, and ask an adult before taking anything that belongs to someone else.

2. Your old device can do more than gather dust. Recycling one cable or pair of headphones may seem small, but a full collection box shows that students can reduce waste together. The Green Team needs chargers, headphones, keyboards, computer mice, and tablets. Please do not bring swollen, leaking, or damaged batteries. Those batteries need special handling, so tell a teacher or adult instead. Place each accepted item in the labeled bin, then sign the count sheet. Which forgotten gadget could you clear out this week?

3. Why should you bother before first period? The drop-off takes less time than waiting for a late bus, and your donation helps the school send usable materials to a recycling partner. If you are unsure whether an item belongs in the bin, bring the question, not the item, to the Green Team table. Set a phone reminder tonight, tuck your electronics beside your backpack, and meet us in the lobby Friday morning. A drawer full of unused tech cannot help anyone, but your choice can start a cleaner routine.

2 ANSWER WITH EVIDENCE

Use the passage

1. Who is the target audience? Give two details from the announcement that show the author wrote for this audience.

2. What is the author's main purpose? Explain how the first paragraph supports that purpose.

3. How does the comparison to waiting for a late bus accommodate the intended audience?

4. Why does the author include specific warnings and directions about damaged batteries?

3 YOUR TURN

Your own words

Write a 75- to 95-word announcement inviting families to a school book swap. Persuade families to bring books by using at least two audience-aware choices, such as a family-relevant benefit, direct address, practical details, or a clear call to action.

ANSWER KEY

The Right Nudge

GRADE 10 · 10.P.ST.2

PART 1 · READ AND MARK

Underline words that speak directly to the reader, circle details chosen for students, and number each clear action the reader is asked to take. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Who is the target audience? Give two details from the announcement that show the author wrote for this audience.	**The target audience is students at the school. Details may include "before first period," the comparison to waiting for a late bus, the library lobby location, or the suggestion to put electronics beside a backpack.**
2	What is the author's main purpose? Explain how the first paragraph supports that purpose.	**The author aims to persuade students to bring small electronics to the collection. The first paragraph gives reasons to recycle and provides the date, place, and time for the event.**
3	How does the comparison to waiting for a late bus accommodate the intended audience?	**It uses a situation students may know and shows that dropping off an item will take little time, which makes participation seem easy.**
4	Why does the author include specific warnings and directions about damaged batteries?	**The warnings help students act safely and prevent them from bringing items that need special handling. They also make the collection instructions clear.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Turn finished stories into new family favorites at the Lincoln High Book Swap on Saturday, October 11, from 10:00 a.m. to noon in the cafeteria. Bring up to five clean books that children, teens, or adults might enjoy, then choose the same number to take home. You can refresh your home library without buying new titles, and younger readers may discover a book beside a parent. Set your books by the door this week, and join us Saturday.

Accept equivalent evidence for audience, purpose, and technique when students explain how the evidence works. For Part 3, look for a family-focused message, a persuasive purpose, practical details, and at least two deliberate choices that fit families.