Build the Case

Trace how a writer selects and places evidence for maximum impact.

12.P.EICC.4.d "Link ideas and information to the organization plan, highlighting ideas and information that are most relevant, useful, and impactful. (C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline details that belong in Maya's main proposal, circle details that are less useful at that stage, and number the paragraph roles 1 through 3 to show the organization plan.

A Proposal That Guides Readers

1 In a proposal to add shaded bus stops, Maya organizes her argument around a clear sequence: define the problem, show who is affected, present a practical solution, and address cost. She opens with the city's 146 uncovered stops, then narrows to riders who wait in summer heat or rain. This order gives readers a reason to care before they consider design details. A sentence about Maya's own wet backpack creates a human entry point, but it does not carry the proposal's main claim. Her plan needs evidence that represents many riders, not only one commute.

2 Next, Maya places the strongest support beside the solution. She cites the National Weather Service's description of shade as a way to reduce heat exposure, then proposes modular roofs with benches at the busiest stops. A maintenance report stating that existing shelters are cleaned during regular route checks strengthens the feasibility section because it answers an expected objection. By contrast, a list of paint colors would be useful only after the council approves the project. Maya keeps that detail out of the body, where it could distract from health, access, and cost.

3 Finally, Maya groups cost information near the conclusion, after readers understand the need and the workable design. She compares one-time installation expenses with likely savings from using the city's scheduled maintenance visits, rather than claiming the project will be free. Her final paragraph returns to the riders most affected and asks the council to fund a pilot at ten high-use stops. The pilot is an impactful ending because it is specific, limited, and connected to the evidence already presented. Her organizational choices make the request appear both urgent and manageable to decision makers.

2 ANSWER WITH EVIDENCE

Use the passage

1. What four-part sequence does Maya use to organize her proposal?

2. Which detail strengthens the feasibility section, and why does it fit there?

3. Why does Maya leave the list of paint colors out of the proposal's body?

4. Why is the request for a pilot at ten high-use stops an impactful ending?

3 YOUR TURN

Your own words

Write a 90-110 word planning note for a proposal to improve one school space or service. State your claim, name the order of your sections, and identify three details you would use, explaining where each belongs. Name one detail you would leave out of the main body and explain why.

ANSWER KEY

Build the Case

GRADE 12 · 12.P.EICC.4.d

PART 1 · READ AND MARK

Underline details that belong in Maya's main proposal, circle details that are less useful at that stage, and number the paragraph roles 1 through 3 to show the organization plan. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What four-part sequence does Maya use to organize her proposal?	**She defines the problem, shows who is affected, presents a practical solution, and addresses cost.**
2	Which detail strengthens the feasibility section, and why does it fit there?	**The maintenance report about regular route checks strengthens feasibility because it answers an expected objection about cleaning shelters.**
3	Why does Maya leave the list of paint colors out of the proposal's body?	**Paint colors would matter only after approval and could distract from the more important issues of health, access, and cost.**
4	Why is the request for a pilot at ten high-use stops an impactful ending?	**It is specific, limited, and connected to the evidence already presented.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

My proposal asks the school to add water-bottle filling stations near the gym and library. I would begin with student access, using observation counts of long lines at the two existing fountains. Next, I would explain health and waste benefits, citing the number of disposable bottles collected after lunch. Then I would present installation costs and maintenance needs, supported by a vendor estimate and the custodian's service schedule. I would end with a request for two stations as a pilot. I would omit my preferred station color because it does not establish need, feasibility, or impact.

Accept equivalent descriptions of the proposal's organizational sequence and the functions of the selected details. For the planning note, look for a logical order, three details placed purposefully, and a reasonable explanation for omitting a less relevant detail.