

Smoke Notice Strategy

Trace how a public notice guides a specific community.

12.P.ST.2 "Author, Audience, & Purpose: Interpret and construct texts by developing and applying knowledge of the strategies and techniques authors use to accommodate the target audience and achieve the text's purpose."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline words that identify the intended audience. Circle strategies the author uses to move that audience toward action, such as definitions, direct instructions, specific examples, or event details.

Smoke-Ready Shared Buildings

- ① Wildfire smoke can reach our county even when flames are far away. Fine particles in smoke can irritate the eyes and lungs and can worsen heart or breathing problems. This notice is for people who live in apartments, dorms, and other shared buildings, especially residents who cannot easily leave during a smoky day. Check the Air Quality Index, or AQI, before opening windows. When the AQI is high, keep windows and exterior doors closed as much as possible, and avoid activities that make you breathe harder outdoors.
- ② Shared buildings require a plan that works beyond one apartment. If your unit has mechanical ventilation, ask the building manager whether it can run with a clean filter during smoke events. Do not block air vents or use candles, fireplaces, or gas stoves for extra heat, since those sources can add indoor pollution. Create one small clean-air room by closing its windows and doors and using a portable air cleaner, if available. Residents with asthma, older adults, young children, and pregnant people may need extra caution because smoke can affect them more severely.
- ③ To help neighbors act before the next smoke advisory, the health department will host a 30-minute online session at 7 p.m. Thursday. The session will show renters how to check an AQI forecast, speak with a manager about filters, and prepare a clean-air room without buying specialized equipment. Register through the county website or call 555-0148 for language assistance. Bring questions from your building, because the final ten minutes are reserved for live answers. Share this notice with a neighbor who may not receive online alerts. Taking these steps now can make a smoky day safer and less confusing.

2 ANSWER WITH EVIDENCE Use the passage

1 Who is the notice designed to reach? Give two details from the passage that reveal that audience.

2 What is the notice's main purpose? State the goal and name one action the author asks readers to take.

3 How does placing "or AQI" after "Air Quality Index" accommodate the target audience?

4 How do the specific event details in paragraph 3 serve the author's purpose rather than merely add information?

3 YOUR TURN Your own words

Write a 90-110 word notice for first-year students living in residence halls. Your purpose is to get them to attend a campus workshop on preventing identity theft, and you must use at least two audience-aware strategies, such as defining a term, giving a relevant example, using direct instructions, or providing practical event details.

PART 1 • READ AND MARK

Underline words that identify the intended audience. Circle strategies the author uses to move that audience toward action, such as definitions, direct instructions, specific examples, or event details. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is the notice designed to reach? Give two details from the passage that reveal that audience.	It targets people living in apartments, dorms, and other shared buildings. Details may include references to a building manager, unit ventilation, renters, or neighbors who may miss online alerts.
2	What is the notice's main purpose? State the goal and name one action the author asks readers to take.	Its purpose is to help shared-building residents prepare for wildfire smoke and act safely. Actions include checking the AQI, closing windows, creating a clean-air room, or registering for the online session.
3	How does placing "or AQI" after "Air Quality Index" accommodate the target audience?	It defines an abbreviation that some readers may not know, so they can understand and use the instruction to check the AQI.
4	How do the specific event details in paragraph 3 serve the author's purpose rather than merely add information?	The time, length, registration options, language assistance, and live-question period make the session easier to attend, increasing the chance that readers will prepare.

PART 3 • YOUR TURN (SAMPLE ANSWER)

First-year students in residence halls, your phone, laptop, and campus accounts hold information that scammers can misuse. Learn how to protect them at the Identity Safety Workshop, Tuesday at 6 p.m. in the Student Union, Room 204. We will explain phishing, a fraudulent message that tries to steal personal information, and show you how to spot a suspicious link before you click. Bring your phone if you want help turning on two-factor authentication, which adds a second sign-in check. Register through the student portal by Monday. The session lasts 40 minutes, so you can attend before evening study time.

Accept answers that identify the shared-building audience and explain how a cited strategy supports safety, understanding, or participation. For the writing task, accept varied approaches if the response is 90-110 words, clearly targets residence-hall first-year students, promotes the workshop, and uses at least two fitting strategies.