

# Poster Power

See how a poster uses words, a picture, and steps.

**2.P.AC.3.d** "Consume and produce multimodal texts, integrating a variety of genres, text features, and craft techniques to influence target audiences and achieve specific purposes. (I/C)"

NAME \_\_\_\_\_

DATE \_\_\_\_\_

## 1 READ AND MARK \_\_\_\_\_ Read it twice

**YOUR JOB** Underline the words that name the people this poster is for. Circle the words that invite them, then box the picture caption and the numbered steps to show how the poster helps readers plant.

### Plant a Seed Day!

- ① Plant a Seed Day! Come to Maple Park on Saturday, May 9, from 10:00 to 11:00.  
Families and children can help make a bright garden. Bring a small cup, soil, and one seed.
- ② [Picture: A child holds a tiny green sprout.] Caption: Your seed can grow! Look at the sunny leaf and roots. A picture helps young gardeners see what they are planting.
- ③ Planting Steps: 1. Fill your cup with soil. 2. Press the seed into the soil. 3. Add a little water. Follow the numbers to plant in order. Join us and grow something green!

## 2 ANSWER WITH EVIDENCE Use the passage

1 Who does this poster want to come to Plant a Seed Day?

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2 Which words at the end invite readers to come?

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3 How does the picture caption help young gardeners, and how do the numbers help them?

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## 3 YOUR TURN Your own words

Make a mini poster that invites younger students to join a book swap. Include a title, a picture caption, two numbered steps, and words that invite them to join.

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**PART 1 • READ AND MARK**

Underline the words that name the people this poster is for. Circle the words that invite them, then box the picture caption and the numbered steps to show how the poster helps readers plant. Accept any marking that follows this job and points at the right text.

**PART 2 • ANSWERS**

| # | QUESTION                                                                             | ANSWER                                                                                                      |
|---|--------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------|
| 1 | Who does this poster want to come to Plant a Seed Day?                               | <b>Families and children.</b>                                                                               |
| 2 | Which words at the end invite readers to come?                                       | <b>"Join us and grow something green!"</b>                                                                  |
| 3 | How does the picture caption help young gardeners, and how do the numbers help them? | <b>The caption helps them see what they are planting, and the numbers show the planting steps in order.</b> |

**PART 3 • YOUR TURN (SAMPLE ANSWER)**

Young Readers' Book Swap! [Picture: Two children trade books.] Caption: Find a new story! 1. Bring one book you have read. 2. Choose one new book. Come trade books with us!

Accept answers that identify families and children as the audience and explain that inviting words encourage attendance. For the poster, accept any clear book-swap message with a title, captioned picture, two ordered steps, and an invitation.