Writing With a Plan

Find the purpose, goals, and audience in a writing plan.

2.P.EICC.4.a "Establish a purpose and goals for writing and identify a target audience. (C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline Maya's purpose. Circle her target audience, then write 1, 2, and 3 beside her three writing goals. These details show how she plans writing for her readers.

Maya Plans a Flyer

1. On Friday, Maya will make a flyer about the class book swap. She wants students to bring books they have finished. Her target audience is the children in her second-grade class, so she plans to use clear, friendly words.

2. Before writing, Maya makes three goals. She will tell the date and place, explain what students should bring, and ask them to share. She checks that each goal helps her classmates know what to do at the swap.

3. Maya chooses a large title, "Book Swap Friday!" Then she adds the room number and a short list. She does not use hard words or tiny print. Her choices match her purpose, goals, and audience.

2 ANSWER WITH EVIDENCE

Use the passage

1. What is Maya's purpose for writing the flyer?

2. Who is Maya's target audience?

3. Name two of Maya's writing goals.

3 YOUR TURN

Your own words

Choose something you want to write about at school. Write a three-sentence plan that names your audience, tells your purpose, and gives two goals for your writing.

ANSWER KEY

Writing With a Plan

GRADE 2 · 2.P.EICC.4.a

PART 1 · READ AND MARK

Underline Maya's purpose. Circle her target audience, then write 1, 2, and 3 beside her three writing goals. These details show how she plans writing for her readers. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What is Maya's purpose for writing the flyer?	**To tell her classmates about the book swap and encourage them to bring finished books.**
2	Who is Maya's target audience?	**The children in her second-grade class.**
3	Name two of Maya's writing goals.	**Answers include telling the date and place, explaining what to bring, and asking students to share.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

I will write an invitation to my grandparents for our school concert. My purpose is to invite them. My goals are to tell the date and time and ask them to come.

Accept any clear audience, purpose, and two goals that fit the student's chosen writing. Goals should describe information the writer will include or what the writer wants the audience to do.