

Plan It Right

Choose a form, audience, and order for your writing.

2.P.EICC.4.b "Plan how to organize the text by selecting modes, genres, and structures that will achieve the purpose and meet the needs of the target audience. (C)"

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline Maya's goal and circle her readers. Then number 1, 2, and 3 the parts that show the order of her flyer.

Maya Plans a Flyer

- ① Maya wants families to come to the school book swap. She needs to tell them the day, time, place, and what books to bring. Her readers may be busy, so they need the important facts quickly.
- ② Maya chooses a flyer because it can be posted by the school door. She uses written words, a small book picture, short sentences, and a list. This form helps families see the facts quickly.
- ③ At the top, Maya puts "Book Swap" in large letters. Next, she lists the day, time, and place. Last, she tells families to bring one book to trade. The plan matches her readers and her goal.

2 ANSWER WITH EVIDENCE Use the passage

1 Who will read Maya's flyer, and what does Maya want them to do?

2 What kind of writing does Maya choose? What two ways does she share information?

3 How does Maya put the information in order on her flyer?

3 YOUR TURN Your own words

Plan writing for a Playground Cleanup. Name your audience and purpose, choose a kind of writing, and tell how you will organize it from first to last.

PART 1 • READ AND MARK

Underline Maya's goal and circle her readers. Then number 1, 2, and 3 the parts that show the order of her flyer. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who will read Maya's flyer, and what does Maya want them to do?	Families will read it. Maya wants them to come to the school book swap.
2	What kind of writing does Maya choose? What two ways does she share information?	She chooses a flyer. She uses written words and a small book picture.
3	How does Maya put the information in order on her flyer?	She puts the title at the top, lists the day, time, and place next, and gives the book-bringing direction last.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Audience: families. Purpose: Ask families to help clean the playground. I will make a flyer with written words and a picture of a broom. First, I will put the event name at the top. Next, I will list the day, time, and place. Last, I will tell helpers what to bring.

Accept any reasonable audience, purpose, genre, and order that fit a Playground Cleanup. The response should show a clear plan with a beginning, middle, and ending.