

Message Mission

Notice how features help a community message work.

3.T.C.1.b “Determine common text features of print, digital, auditory, spoken, and visual modes and describe how they contribute to the overall purpose and effect. (1)”

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline each feature or way of sharing information in the passage. Circle the words that tell how it helps people.

River Park Cleanup

- ① On Saturday, the River Park Helpers will hold a cleanup from 9:00 to 11:00 a.m. A printed flyer says, “Meet at the blue gate.” Its bold heading, “Clean River Park,” tells readers the topic quickly. A map on the flyer shows the gate, the tool table, and the trash bag drop-off spot. These features help families find the event and know where to go.
- ② The group's webpage has a photo of smiling volunteers beside a button that reads, “Sign Up.” Below the button, a short list tells what to bring: gloves, a water bottle, and sun protection. The photo makes the cleanup look friendly and active. The button and list help visitors join and prepare. A link in blue letters gives adults a way to ask questions.
- ③ On Friday, a recorded school announcement will play after lunch. You will hear a cheerful voice say the event time and remind students to tell an adult. At the end, the speaker repeats, “Saturday at River Park!” Repeating the place and day helps listeners remember the important details. During class, Ms. Chen will also speak to volunteers and answer questions. Her spoken directions can give people help right away.

2 ANSWER WITH EVIDENCE Use the passage

1 How do the bold heading and map on the printed flyer help families?

2 What effect does the photo on the webpage have?

3 How do the sign-up button and the list on the webpage help visitors?

4 How are the recorded announcement and Ms. Chen's spoken directions useful in different ways?

3 YOUR TURN Your own words

Choose a school event. Write a two-sentence message for a flyer or webpage, then name one visual, digital, auditory, or spoken feature you would add and explain in one sentence how it helps your audience.

PART 1 • READ AND MARK

Underline each feature or way of sharing information in the passage. Circle the words that tell how it helps people. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	How do the bold heading and map on the printed flyer help families?	The heading tells the topic quickly, and the map shows where to meet, get tools, and drop off trash bags.
2	What effect does the photo on the webpage have?	It makes the cleanup look friendly and active.
3	How do the sign-up button and the list on the webpage help visitors?	They help visitors join the event and prepare what to bring.
4	How are the recorded announcement and Ms. Chen's spoken directions useful in different ways?	The announcement shares the time and reminds listeners about the event. Ms. Chen can answer questions and give help right away.

PART 3 • YOUR TURN (SAMPLE ANSWER)

The Book Swap is Tuesday at 3:00 in the library. Bring one book in good condition and choose another book to take home. I would add a photo of students trading books, so families can see what will happen.

Accept answers that correctly connect a feature or mode to its purpose or effect on the audience. For Part 3, accept any clear event message with an appropriate feature and explanation.