Flyer Clue Hunt

Find how a flyer speaks to its readers.

3.T.C.1 "Purpose & Audience: Use knowledge of purposes and audiences, as well as the language that develops those relationships, to make meaning of texts in multiple modes."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline words that show who this flyer is for. Circle words or picture descriptions that help those readers know what to do, when to come, or where to go.

Family Science Night

1. [Picture: a child holding a magnet near paper clips] Come to Maple School on Thursday, May 14, from 6:00 to 7:30 p.m. Try short experiments with light, sound, and magnets. Children can test ideas at each table, and adults can help them talk about what they notice. This free event is for students and the adults who care for them.

2. Look for the blue star on signs around school. The star points toward the gym, where the event will be held. A clock picture beside "6:00" shows when families should arrive. At the welcome table, pick up a simple map. The map uses arrows and room names so visitors can find the light station, the sound station, and the magnet station.

3. Please bring your questions and a reusable water bottle. Families may take home a small magnet activity sheet, so adults can keep exploring with children after the event. You do not need to know science words before you come. The flyer says, "Ask, test, and discover together!" These friendly words invite families to join in and make the night feel welcoming.

2 ANSWER WITH EVIDENCE

Use the passage

1. Who is this flyer written for?

2. What does the flyer want families to do?

3. How do the words "You do not need to know science words before you come" help the flyer's audience?

4. Name two visual or layout clues that help visitors find information or places at the event.

3 YOUR TURN

Your own words

Write a three-sentence notice for a school event. Tell who it is for and what to do, include a time or place, and add a picture description plus friendly words that fit your readers.

ANSWER KEY

Flyer Clue Hunt

GRADE 3 · 3.T.C.1

PART 1 · READ AND MARK

Underline words that show who this flyer is for. Circle words or picture descriptions that help those readers know what to do, when to come, or where to go. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Who is this flyer written for?	**Students and the adults who care for them, or families.**
2	What does the flyer want families to do?	**Come to Family Science Night and take part in the experiments.**
3	How do the words "You do not need to know science words before you come" help the flyer's audience?	**They reassure families that they can come even if they do not know science words.**
4	Name two visual or layout clues that help visitors find information or places at the event.	**The blue star points to the gym, the clock picture shows the arrival time, and the map uses arrows and room names to show station locations. Any two.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Book Buddy Day is for students and the adults who read with them. Come to the library on Friday at 3:30 to share a favorite book. [Picture: an open book beside a clock] Choose a story together!

Accept audience answers that name families, students, or caring adults. For the open task, accept varied events if the notice clearly fits its audience, gives a purpose and detail, and uses both a picture description and welcoming language.