Flyer Feature Hunt

Analyze how a community flyer uses words and details to guide readers.

4.P.AC.3.a "Explore and create texts in various modes and genres, developing and applying knowledge of how specific features impact meaning, tone, style, purpose, and audience. (I/C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline each sentence that asks or tells readers to take an action. Circle two words or phrases that make the flyer sound welcoming and hopeful.

BUZZING INTO SPRING!

1. Our school garden needs your help. On Saturday, April 18, families can plant native flowers beside the playground. Bees and butterflies use these flowers for nectar and pollen. More pollinators can help flowering plants make seeds and fruit. Bring gloves, a water bottle, and a small hand trowel if you have one. Meet at 10:00 a.m. by the garden gate.

2. WHY NATIVE FLOWERS? Native plants grow naturally in this area and often fit local weather and soil. Their blossoms offer food to many pollinators. Planting them can also make the garden colorful for students at recess. Look for the bright yellow sunflower picture on the sign near the office. It shows one flower we will plant together.

3. CAN YOU JOIN US? Ask an adult to come with you, or share this notice with a neighbor. Even one planted flower can add food and shelter to a garden. Please sign up by Thursday, April 16, in the main office. We hope to see many caring helpers with muddy hands and happy faces at the garden that morning!

2 ANSWER WITH EVIDENCE

Use the passage

1. What is the main purpose of this flyer?

2. Who is the flyer meant to reach? Use one detail from the text to support your answer.

3. How do the heading "WHY NATIVE FLOWERS?" and the facts below it support the flyer's purpose?

4. Which phrase in the last paragraph creates a welcoming tone? What feeling does it give readers?

3 YOUR TURN

Your own words

Write a three-sentence notice inviting Grade 4 students to a school book swap. Add a short title, include one fact explaining why the event matters, give a clear action with a date and time, and use at least two words that create a welcoming tone.

ANSWER KEY

Flyer Feature Hunt

GRADE 4 · 4.P.AC.3.a

PART 1 · READ AND MARK

Underline each sentence that asks or tells readers to take an action. Circle two words or phrases that make the flyer sound welcoming and hopeful. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What is the main purpose of this flyer?	**To invite people to help plant native flowers in the school garden.**
2	Who is the flyer meant to reach? Use one detail from the text to support your answer.	**It is meant for school families and nearby community members. It says that families can plant flowers and asks readers to share the notice with a neighbor.**
3	How do the heading "WHY NATIVE FLOWERS?" and the facts below it support the flyer's purpose?	**They explain benefits of native flowers, such as providing food for pollinators and adding color to the garden, which can persuade readers to join the planting.**
4	Which phrase in the last paragraph creates a welcoming tone? What feeling does it give readers?	**"Caring helpers with muddy hands and happy faces" creates a friendly, cheerful feeling about the event.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

SHARE A STORY! Bring a book you have finished to the Grade 4 Book Swap on Friday, May 8, at 1:30 p.m. Trading books lets stories reach new readers instead of sitting on a shelf. Join our friendly, exciting swap in the library!

Accept any marking that follows this job and points at the right text. Accept reasonable answers that connect a text feature, such as a heading, facts, direct requests, or cheerful word choices, to the flyer's purpose, audience, or tone. For the open task, check for a title, three sentences, a reason for the event, a dated action, and welcoming language.