

Shade Sail Strategy

See how a school campaign changes its message for each audience.

4.P.CP.2.b "Integrate modes and genres most appropriate to purpose and audience. (I/C)"

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB In each paragraph, circle words that show the audience, underline what that audience is asked to do, and write the genre, such as letter, announcement, or flyer, in the margin.

A Cooler Playground Plan

- ① Dear Principal Lee, Our student council requests two shade sails for the blacktop. At lunch, the blacktop can feel much hotter than the grass. A shade sail would give students a cooler place to wait, read, or play. We measured the open area near the basketball hoops and attached our drawing. Thank you for considering this safety idea.
- ② Morning announcement: Attention, students! On Thursday, student council will test the coolest places to stand at recess. Meet near the basketball hoops if you want to help. Wear a hat and bring a water bottle. Your notes will help us choose the best spot for new shade. Listen for the results during Friday's announcement at school.
- ③ Family flyer: Help Our Playground Get Cooler! Join us at the shade-planning meeting on Tuesday at 6:00 p.m. in the library. Families can look at the student drawing, share ideas, or donate a sturdy outdoor thermometer. Check the box on the form below if you can come. Together, we can help the principal choose a safe, useful shade sail.

2 ANSWER WITH EVIDENCE Use the passage

1 What genre is the first paragraph, and who is its audience?

2 Name two details that make the second paragraph useful for student helpers.

3 Why does the family flyer include a meeting time, a student drawing, and a donation choice?

4 Which paragraph best fits a person who can approve shade sails? Use one detail from the passage to explain.

3 YOUR TURN Your own words

Choose one school improvement, such as recycling, safer walkways, or a quieter lunchroom. Write a two-sentence morning announcement for students and a two-sentence note for families. In each message, state one action that audience can take.

PART 1 • READ AND MARK

In each paragraph, circle words that show the audience, underline what that audience is asked to do, and write the genre, such as letter, announcement, or flyer, in the margin. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	What genre is the first paragraph, and who is its audience?	It is a request letter to Principal Lee.
2	Name two details that make the second paragraph useful for student helpers.	It tells students when the test is, Thursday, and where to meet, near the basketball hoops. It also tells them to wear a hat and bring a water bottle.
3	Why does the family flyer include a meeting time, a student drawing, and a donation choice?	It gives families clear ways to participate in and support the shade-sail plan.
4	Which paragraph best fits a person who can approve shade sails? Use one detail from the passage to explain.	The first paragraph fits the principal because it requests shade sails and includes evidence, such as a measured area and a drawing.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Students, place empty markers in the blue box by the library this week. Student council will count them and send them to a recycling program. Dear Families, please save empty markers at home and send them to school by Friday. Your child can place them in the blue box near the library.

Accept supported answers that identify how the audience changes the details, tone, or action in each message. For the writing task, look for two distinct message forms, correct audiences, and a clear action for each audience.