

Speak to Fit

Notice how a speaker changes a message for each audience.

5.P.CP.2 "Presentation: Use presentation skills to tailor communication to target audiences for specific purposes."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline choices Maya makes for kindergarten students, and circle choices she makes for the town council. These marks show how she changes her presentation for different audiences and purposes.

Maya's Garden Message

- ① On Friday, Maya will speak at two school events about the new community garden. Her first audience is kindergarten classes. Maya plans to show a photo of a bright red tomato and say, "Our garden is a place where plants grow. You can help by carrying water or pulling weeds with an adult." She will speak slowly and use simple words. Her purpose is to help young students feel interested and safe helping.
- ② Later, Maya will give a one-minute update to the town council. These adults decide how to spend city money. She will begin, "The garden needs two rain barrels, which collect water from roofs." Maya will bring a chart showing that the barrels can reduce water use. She will use numbers, explain the cost, and ask the council to fund the barrels. Her purpose is to persuade the council to support the project.
- ③ Before each event, Maya practices in front of her brother. He reminds her to face the audience, hold the chart where everyone can see it, and pause after important ideas. Maya keeps her kindergarten talk cheerful and brief. For the council, she stands beside the chart and speaks in a clear, serious voice. She changes her words, details, and delivery so each group can understand her message and respond in the needed way.

2 ANSWER WITH EVIDENCE Use the passage

- 1 What is Maya's purpose when she speaks to the kindergarten classes, and what does she want the students to do?

- 2 Name two choices Maya makes for the town council that she does not use in her kindergarten talk.

- 3 Why would a bright tomato photo work better for kindergarten students than a chart about water use?

- 4 How does Maya change her delivery, not just her information, for the two audiences?

3 YOUR TURN Your own words

Choose one idea that could improve your school. Write a two-sentence message for younger students that informs or invites them, then write a two-sentence request to the principal that persuades the principal to support the same idea. Use words and details that fit each audience.

PART 1 • READ AND MARK

Underline choices Maya makes for kindergarten students, and circle choices she makes for the town council. These marks show how she changes her presentation for different audiences and purposes. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	What is Maya's purpose when she speaks to the kindergarten classes, and what does she want the students to do?	She wants young students to feel interested and safe helping. She wants them to help by carrying water or pulling weeds with an adult.
2	Name two choices Maya makes for the town council that she does not use in her kindergarten talk.	She uses numbers and explains the cost. She also asks the council to fund the rain barrels or uses a chart about water use.
3	Why would a bright tomato photo work better for kindergarten students than a chart about water use?	The photo is simple, concrete, and interesting for young students, while the chart gives information adults can use to make a funding decision.
4	How does Maya change her delivery, not just her information, for the two audiences?	For kindergarten, she speaks slowly and keeps her talk cheerful and brief. For the council, she stands beside the chart and uses a clear, serious voice.

PART 3 • YOUR TURN (SAMPLE ANSWER)

You can help make recess cooler by telling us where you would like a shade tent. A tent would give you a shady place to sit when the sun feels hot. Principal Lee, please support a shade tent for the playground. It would give students a cooler place to rest and could be placed near the benches where many students wait.

Accept equivalent answers that connect Maya's choices to the needs of young students or adult decision-makers. For the open task, accept responses with four sentences that clearly address both audiences and use different details, language, or tone for each purpose.