Plan It First

Choose a text form and order that fit your readers.

5.P.EICC.4.b "Plan how to organize the text by selecting modes, genres, and structures that will achieve the purpose and meet the needs of the target audience. (C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline words that show Maya's purpose and audience. Circle words or phrases that name the kind of text or writing she chooses, then number the flyer parts in the order she plans them.

Maya Plans a Flyer

1. Maya wants families to help clean Riverside Park after a spring storm. Her purpose is to explain why the cleanup matters and persuade people to join. Since busy families will read quickly, she chooses a one-page flyer rather than a long report. She plans to use short facts and a friendly call to action at the end.

2. She will put the date, time, and meeting place at the top so readers can find key details first. Next, she will add three bullet points about gloves, water, and adult helpers. A small box will explain that volunteers can collect litter, sort recyclable bottles, and report damaged benches. These steps mix information with directions, helping families know what to expect.

3. At the bottom, Maya will include a bold sentence: "Join us to make our park safer and cleaner." She will also add the park office phone number for questions. This ending gives families one clear next step. By placing essential details before reasons and ending with an invitation, Maya organizes her flyer to fit both her purpose and her audience.

2 ANSWER WITH EVIDENCE

Use the passage

1. Which genre does Maya select, and how does that choice meet the needs of her audience?

2. What two purposes guide Maya's plan for the flyer?

3. Which two modes does Maya combine in the middle of the flyer? Give one planned feature that supports each mode.

4. How will the flyer's order guide a reader from beginning to end?

3 YOUR TURN

Your own words

Your class wants students to bring reusable water bottles on field day. Plan a text for this purpose: name your target audience, choose a genre and two modes, and outline three parts in order. Explain how your choices fit your readers and purpose.

ANSWER KEY

Plan It First

GRADE 5 · 5.P.EICC.4.b

PART 1 · READ AND MARK

Underline words that show Maya's purpose and audience. Circle words or phrases that name the kind of text or writing she chooses, then number the flyer parts in the order she plans them. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Which genre does Maya select, and how does that choice meet the needs of her audience?	**She chooses a one-page flyer because busy families can read it quickly.**
2	What two purposes guide Maya's plan for the flyer?	**She wants to explain why the cleanup matters and persuade people to join.**
3	Which two modes does Maya combine in the middle of the flyer? Give one planned feature that supports each mode.	**She combines information and directions. Facts or the explanation box provide information, and the bullet points or task list provide directions.**
4	How will the flyer's order guide a reader from beginning to end?	**It begins with key details at the top, gives supplies and tasks next, and ends with an invitation and contact information.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

My audience is fifth-grade students, and I will make a colorful poster that uses informational and persuasive writing. First, it will state that reusable bottles reduce trash; next, it will list places to refill bottles; last, it will ask students to bring one, so they learn the reason, get useful help, and know what action to take.

Accept equivalent descriptions of the flyer's audience, purpose, genre, modes, and sequence when they are supported by the passage. For Part 3, accept varied genres and structures if the student clearly connects choices to the audience and purpose.