

Poster Power Choices

Study how a poster combines words, visuals, and a digital link.

5.T.C.1.c “Create multimodal texts, using features of pre-selected modes for a specific purpose and audience. (C)”

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Circle every visual or digital feature in the poster, then number the features. Beside each one, write a short note telling what a reader can do with it.

Saturday Park Cleanup Poster

- ① SATURDAY PARK CLEANUP! Maple Park needs extra hands on Saturday, April 18. Meet at the red picnic shelter at 9:00 a.m. Bring a water bottle and wear closed-toe shoes. Gloves and trash bags will be ready at the shelter. Work teams will clean paths, collect litter, and sort recyclables until noon. Children should stay with an adult.
- ② [PHOTO: Two children and an adult place bottles and paper into separate bags.] A simple map shows Maple Park, the red picnic shelter, the east gate, and the parking lot. A blue star marks the meeting spot. Three small icons show a bottle, sturdy shoe, and glove beside the words “water,” “shoes,” and “gloves” on the poster.
- ③ At the bottom, a black-and-white QR code sits beside a box that says, “Reserve a team spot.” Under it, smaller print says, “Scan with a phone or visit mapleparcs.org/clean.” A calendar icon appears beside “Rain date: April 25.” Green headings divide the poster into “Meet,” “Bring,” and “Reserve” sections with clear lines between each section on the page.

2 ANSWER WITH EVIDENCE Use the passage

1 Who is this poster most likely for? Use two details from the poster to support your answer.

2 What is the poster's main purpose? Give two details that show this purpose.

3 Which feature helps a reader locate the meeting place? Explain how that feature gives useful information.

4 Why does the poster include both a QR code and a website address near the reservation box?

3 YOUR TURN Your own words

Create a mini poster that invites students and families to a school book swap. Include a headline, event details, and two labeled visual or digital features, use brackets if you cannot draw them, that help this audience find the event or prepare for it.

PART 1 • READ AND MARK

Circle every visual or digital feature in the poster, then number the features. Beside each one, write a short note telling what a reader can do with it. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is this poster most likely for? Use two details from the poster to support your answer.	It is for people who may join the cleanup, including children with an adult. It gives cleanup jobs and says that children should stay with an adult.
2	What is the poster's main purpose? Give two details that show this purpose.	Its purpose is to get people to take part in the Maple Park cleanup. It gives a meeting time and place, lists what to bring, and offers a way to reserve a team spot.
3	Which feature helps a reader locate the meeting place? Explain how that feature gives useful information.	The map helps readers locate the meeting place. It shows the park, picnic shelter, east gate, and parking lot, and a blue star marks the meeting spot.
4	Why does the poster include both a QR code and a website address near the reservation box?	It gives readers two ways to reserve a team spot, by scanning with a phone or by visiting the website.

PART 3 • YOUR TURN (SAMPLE ANSWER)

BOOK SWAP Friday, May 8, 3:30 to 5:00 p.m., School Library. Students and families, bring up to five books in good condition and choose different books to take home. [MAP: Find the library from the front entrance.] [BOOK ICON: Bring books to swap.]

Accept reasonable audience and purpose answers supported by details in the poster. For the student poster, accept varied events and features if the details fit the audience and the features clearly help readers find the event or prepare for it.