Marsh Walk Message

Notice how a community flyer speaks to its readers.

6.T.C.1 "Purpose & Audience: Analyze the impact of purpose and audience on a wide variety of texts."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline two phrases that show who this flyer is for. Circle two phrases that show what the writer wants readers to do.

Willow Marsh Night Walk

1. Families of Brookside, bring a flashlight and join the Willow Marsh Night Walk on Friday, May 15, from 7:30 to 9:00 p.m. Park naturalists will lead small groups along the boardwalk to listen for frogs, watch bats, and look for animal tracks. The walk is free, but children must come with an adult. Meet at the north gate, where volunteers will hand out trail maps. Wear closed-toe shoes, and leave pets at home for safety.

2. Why come after sunset? Many marsh animals become active when the day cools. A naturalist will show you how a bat detector changes high bat calls into sounds people can hear. You may also see fireflies flashing above the reeds. The group will pause often, so younger walkers can ask questions and everyone can stay together. This is a chance to explore a nearby habitat without special equipment, past hiking experience, or a long drive from home.

3. During the walk, naturalists will also explain why the marsh needs care. Trash and loose fishing line can harm animals, and tall grasses near the water give nesting birds shelter. At the end, each family can choose one simple action, such as packing out snack wrappers or keeping bicycles on marked paths. The event is meant to help neighbors enjoy Willow Marsh and protect it. To reserve a space, call the park office by Wednesday at 555-0148.

2 ANSWER WITH EVIDENCE

Use the passage

1. Who is the most likely audience for this flyer? Give two details from the text that support your answer.

2. What are two purposes of the flyer?

3. How does the sentence about younger walkers asking questions affect the flyer for its intended audience?

4. Why does the writer include actions such as packing out snack wrappers and keeping bicycles on marked paths?

3 YOUR TURN

Your own words

Write a four-sentence, 55-75-word announcement inviting fifth graders to a school garden workday. Use at least two details or word choices that fit fifth graders, and include one action they should take.

ANSWER KEY

Marsh Walk Message

GRADE 6 · 6.T.C.1

PART 1 · READ AND MARK

Underline two phrases that show who this flyer is for. Circle two phrases that show what the writer wants readers to do. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Who is the most likely audience for this flyer? Give two details from the text that support your answer.	**The audience is Brookside families, especially adults with children. The flyer addresses "Families of Brookside" and says children must come with an adult.**
2	What are two purposes of the flyer?	**Its purposes are to invite and inform people about the Night Walk and to encourage them to protect Willow Marsh.**
3	How does the sentence about younger walkers asking questions affect the flyer for its intended audience?	**It reassures families that the walk is designed to be manageable and interesting for children.**
4	Why does the writer include actions such as packing out snack wrappers and keeping bicycles on marked paths?	**These actions help visitors protect the marsh, which supports the writer's goal of caring for the habitat.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Fifth graders, help wake up our school garden on Saturday from 10:00 to 11:30 a.m. Bring work gloves and a water bottle, because you will plant bean seeds and pull small weeds. You can work with a friend, and the science club will show you how to use each tool safely. Ask an adult to sign you up in the office by Thursday.

Accept audience and purpose answers that are supported by specific wording from the flyer. For the open task, accept announcements that clearly target fifth graders, invite them to the workday, and include suitable details and a clear action.