Words for Who?

Notice how craft choices change for different readers.

8.P.AC.2 "Writing like a Reader: Construct texts with the audience's experience in mind, basing decisions about craft techniques on context and purpose."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline one phrase in each paragraph that reveals the intended audience. Circle two details in each paragraph that the writer chose to meet that audience's needs.

Three Messages, One Event

1. Ever wondered what lives under a garden rock? Come to the Garden Workday on Saturday, May 10, from 9:00 to 11:00 a.m. behind the gym. You can hunt for wiggly worms, scoop soft soil, and plant tomatoes that may grow into pizza sauce. Wear clothes that can get muddy, bring a water bottle, and find the green flag near the gate. Bring an adult with you, then get ready to dig, discover, and help our garden glow.

2. Families are invited to the Garden Workday on Saturday, May 10, from 9:00 to 11:00 a.m. behind the gym. Adults should stay with younger children throughout the event. The school will provide gloves, hand tools, and planting materials. Please send water, sunscreen, and a hat, since much of the work will happen outdoors. Reply by Thursday so the Garden Team can prepare enough supplies. Use the east parking lot and sign in at the table by the gate before entering the garden.

3. Principal Chen, the Garden Team requests permission to hold a family workday on May 10, from 9:00 to 11:00 a.m., behind the gym. The event will maintain the garden while giving students a chance to practice responsibility and teamwork. Adult volunteers will supervise tool use, and the team will inspect the area before and after the event. We will use the east parking lot to keep the bus lane clear. May we reserve the space and post the attached family notice?

2 ANSWER WITH EVIDENCE

Use the passage

1. Name the intended audience for each paragraph. Cite one phrase from each paragraph that helps you identify that audience.

2. How do the word choices in paragraph 1 make the event appealing to its audience? Use two examples from the paragraph.

3. What practical details does paragraph 2 include that paragraph 1 does not? Explain why families would need those details.

4. Which two details in paragraph 3 would likely help persuade the principal to approve the event? Explain how those details address the principal's concerns.

3 YOUR TURN

Your own words

Choose a school event other than a garden workday and a specific audience. Write a 50 to 70 word announcement for that audience, then add one sentence that names the audience and explains two craft choices you made.

ANSWER KEY

Words for Who?

GRADE 8 · 8.P.AC.2

PART 1 · READ AND MARK

Underline one phrase in each paragraph that reveals the intended audience. Circle two details in each paragraph that the writer chose to meet that audience's needs. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Name the intended audience for each paragraph. Cite one phrase from each paragraph that helps you identify that audience.	**Paragraph 1 targets children, shown by phrases such as "wiggly worms" and "Bring an adult." Paragraph 2 targets families, shown by "Adults should stay with younger children." Paragraph 3 targets Principal Chen, shown by the direct greeting and request for permission.**
2	How do the word choices in paragraph 1 make the event appealing to its audience? Use two examples from the paragraph.	**Playful, sensory words make gardening sound like an adventure for children. Examples include "wiggly worms," "soft soil," and "garden glow."**
3	What practical details does paragraph 2 include that paragraph 1 does not? Explain why families would need those details.	**Paragraph 2 includes supervision, supplied materials, sunscreen, a reply deadline, parking, and sign-in directions. Families need planning and safety information before attending.**
4	Which two details in paragraph 3 would likely help persuade the principal to approve the event? Explain how those details address the principal's concerns.	**The safety plan for supervising tools and inspecting the area, plus the plan to keep the bus lane clear, address concerns about student safety and school operations.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Families, drop in to the Student Art Walk on Thursday, October 16, from 5:30 to 7:00 p.m. in the cafeteria. Your child's work will be displayed by grade level, and student guides will help you find it. Come whenever you can, stay as long as you like, and use the east entrance near the parking lot. I wrote for busy families, so I used flexible timing and clear location details to help them plan.

Accept other reasonable audience identifications when students support them with accurate passage evidence. In the open response, look for a clear audience, appropriate tone and details, and an explanation that accurately connects two craft choices to that audience.