Flyer Feature Hunt

Notice how a community flyer informs readers and invites them to act.

8.P.AC.3.a "Explore and create texts in various modes and genres, developing and applying knowledge of how specific features impact meaning, tone, style, purpose, and audience. (I/C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline details that give practical information, circle words or phrases that create excitement or wonder, and number one sentence that directly asks readers to act. These features show how the flyer informs families while encouraging them to attend.

Lights Out, Stars On

1. Lights Out, Stars On: Family Sky Watch, Friday, October 18, 7:30 to 9:00 p.m., at Riverside Field. Bring a blanket, a water bottle, and a flashlight covered with red cellophane. The field will be dark so that our eyes can adjust to the night sky. Astronomers from the local science center will point out planets, constellations, and the Moon. Children and adults are welcome, and no telescope is needed. A volunteer will guide visitors from the parking lot to the field. Use the marked path and arrive before sunset.

2. Why wait for a screen to show you the universe? Step outside and look up. In a darker place, you may notice the Milky Way as a pale band of distant stars that city lights often hide. This event asks families to switch off outdoor lights for one evening and see what changes. Your small choice can make the sky feel larger, quieter, and full of questions. Come ready to observe, sketch, and share one discovery.

3. Before you leave home, check the weather and wear shoes that can handle damp grass. If rain is expected, visit the school website by 5:00 p.m. for an update. Adults should stay with younger children. Please do not shine white flashlights toward the observing area, because bright light can interrupt other visitors' night vision. Parking is available beside the tennis courts. Questions? Email Ms. Chen at skywatch@riversideschool.org. We hope to see you under the stars together.

2 ANSWER WITH EVIDENCE

Use the passage

1. Identify one schedule or location detail and one materials detail from paragraph 1. How does each detail help a family prepare?

2. How does the opening question in paragraph 2 affect the flyer's tone and audience?

3. What tone do the words “larger, quieter, and full of questions” create? Explain how those words support the flyer's purpose.

4. Why does paragraph 3 include both a rule about white flashlights and a reason for that rule?

3 YOUR TURN

Your own words

Create a 90 to 110 word flyer for a different school event that invites a specific group of students. Include a title, at least two planning details, one direct call to action, and word choices that create a clear tone.

ANSWER KEY

Flyer Feature Hunt

GRADE 8 · 8.P.AC.3.a

PART 1 · READ AND MARK

Underline details that give practical information, circle words or phrases that create excitement or wonder, and number one sentence that directly asks readers to act. These features show how the flyer informs families while encouraging them to attend. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Identify one schedule or location detail and one materials detail from paragraph 1. How does each detail help a family prepare?	**The time and Riverside Field tell families when and where to go. The blanket, water bottle, and red-covered flashlight tell them what to bring.**
2	How does the opening question in paragraph 2 affect the flyer's tone and audience?	**It creates a curious, conversational tone and directly invites readers, especially families, to imagine looking at the real night sky.**
3	What tone do the words "larger, quieter, and full of questions" create? Explain how those words support the flyer's purpose.	**They create a tone of wonder. They make the sky watch sound meaningful and appealing, which encourages families to attend.**
4	Why does paragraph 3 include both a rule about white flashlights and a reason for that rule?	**The rule gives visitors a clear safety and courtesy direction, and the reason explains that bright light can interrupt night vision.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Build It Day Students who enjoy making things can meet in the library on Tuesday, March 12, from 3:15 to 4:30 p.m. Bring a recycled box, two paper tubes, and your best problem-solving ideas. You will work with a team to design a small bridge that can hold a stack of books. Curious minds and careful builders are needed. The library will provide tape and scissors, but space is limited. Sign up at the front desk by Monday so your team has a worktable ready when the session begins after school.

Accept reasonable evidence-based explanations of how features affect audience, tone, and purpose. For the flyer, accept varied events and tones if the response meets the word count and includes all required features.