

After Dark Actions

Trace each purpose to the audience it serves.

8.T.C.1.a “Analyze the development of multiple purposes within a single text and how those purposes target specific audiences. (I)”

NAME _____

DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline sentences that show what the notice is trying to do. Circle words that identify or describe the audience for each purpose, then draw a line from each underlined sentence to its matching audience clue.

Night Walk at Willow Marsh

- ① On Saturday, the Riverbend Parks Department will hold a Night Walk at Willow Marsh from 7:30 to 9:00 p.m. The free event begins at the visitor center, where rangers will lend red-filter flashlights and hand out trail maps. This notice gives residents practical details so they can decide whether to attend. It also explains that the walk stays on the paved loop, making the route suitable for families with younger children and for visitors who use wheelchairs.
- ② Rangers will also explain why the marsh is busiest after sunset. Bats leave roosts to hunt insects, and many moths and other animals use darkness to find food or avoid predators. For students and curious neighbors, these examples show how a dark habitat supports a food web. The department wants visitors to understand that bright, unnecessary lights can disrupt nighttime animals. Learning this connection prepares the audience to see the walk as more than an evening outing.
- ③ Homeowners near Willow Marsh can support the habitat by aiming porch lights downward, using timers, and switching off lights that are not needed. This request is aimed especially at people whose outdoor lights shine toward the marsh. Parents and caregivers are invited to bring children to the Night Walk and ask rangers questions at the final stop. By ending with these actions, the notice asks one audience to reduce light pollution while inviting another audience to join and learn.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 What purpose is developed in paragraph 1, and which audience does it target? Include one detail from the paragraph.

2 How do the examples about bats, moths, and darkness help paragraph 2 serve students and curious neighbors?

3 Which audience receives a direct request in paragraph 3? What action does the notice ask that audience to take?

4 How does the invitation to parents and caregivers add a different purpose at the end of the notice?

3 YOUR TURN _____ Your own words

Write a three-sentence announcement for a school event or community issue. Use at least two purposes, such as informing and persuading, and target two clearly named audiences. After each sentence, add a bracketed note that names its purpose and audience.

PART 1 • READ AND MARK

Underline sentences that show what the notice is trying to do. Circle words that identify or describe the audience for each purpose, then draw a line from each underlined sentence to its matching audience clue. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	What purpose is developed in paragraph 1, and which audience does it target? Include one detail from the paragraph.	The paragraph informs prospective attendees about the event's time, cost, location, supplies, and accessible route. It targets residents deciding whether to attend, including families and visitors who use wheelchairs.
2	How do the examples about bats, moths, and darkness help paragraph 2 serve students and curious neighbors?	The examples teach students and curious neighbors how darkness supports a food web and why unnecessary bright lights can disrupt nighttime animals.
3	Which audience receives a direct request in paragraph 3? What action does the notice ask that audience to take?	Homeowners near Willow Marsh, especially those whose lights shine toward it, are asked to aim lights downward, use timers, and turn off unneeded lights.
4	How does the invitation to parents and caregivers add a different purpose at the end of the notice?	It shifts from asking nearby homeowners to reduce light pollution to inviting parents and caregivers to bring children to the walk so they can learn.

PART 3 • YOUR TURN (SAMPLE ANSWER)

The school library will host a Repair Café on Thursday at 4:00, where students can bring broken headphones or backpacks. [inform students] Parents and caregivers with sewing or tool skills should volunteer to help repair the items. [persuade parents and caregivers] Students should sign up at the library desk by Tuesday so organizers can plan enough work tables. [persuade students]

Accept equivalent explanations of each purpose and audience when students support them with accurate passage details. In the writing task, accept any plausible announcement that includes at least two purposes, two named audiences, and accurate bracketed labels.