Words That Welcome

Analyze how an event announcement uses features to reach its audience.

9.P.AC.3.a "Explore and create texts in various modes and genres, developing and applying knowledge of how specific features impact meaning, tone, style, purpose, and audience. (I/C)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline the practical details that help readers attend, circle words or phrases that create a hopeful or welcoming tone, and number these four features as you find them: a headline, a personal story, direct address, and a metaphor.

Repair Café Announcement

1. On Saturday, the Eastside Library will turn its meeting room into a Repair Café from 10 a.m. to 1 p.m. Teen volunteers and local fixers will help neighbors mend loose backpack straps, replace buttons, and diagnose simple problems with lamps and headphones. The event is free, and no one will be asked to buy anything. Arrive early if you can, because the first twenty visitors may reserve a twenty-minute repair session. Bring a small item, its charger or missing button if you have it, and a question.

2. Bring It Back to Life. A torn sleeve or silent speaker does not have to become trash. Last year, Maya brought her grandfather's radio to a similar table at the library. One loose wire was the problem, and she left with music playing again. "I thought it was ruined," she said, "but someone showed me where to look." Her story is one reason the Repair Café welcomes beginners. You do not need tools, repair experience, or a perfect project. Curiosity alone is enough to begin today.

3. At the door, a sign will read, "Bring your curiosity, not a perfect project." Inside, volunteers will label a table for fabric, a table for electronics, and a quiet table for people who want to watch before trying a repair. The library's windows face the sidewalk, so passersby can see hands threading needles and testing switches. A broken zipper is not the end of a story. It can be the first line of a new one. Join your neighbors, keep useful things in use, and leave with a skill you can share.

2 ANSWER WITH EVIDENCE

Use the passage

1. What is the announcement's main purpose? Name two practical details from paragraph 1 that help accomplish that purpose.

2. How does Maya's story affect the tone and meaning of the announcement?

3. Why is the headline "Bring It Back to Life" more suited to the intended audience than a technical event title would be?

4. How does the quiet-table detail shape the audience and tone of the announcement?

3 YOUR TURN

Your own words

Write an 80-100-word web announcement for a free school event for teenagers. Include a headline, event details, one sentence that speaks directly to readers, and either a personal example or a metaphor; choose language that makes the event feel welcoming.

ANSWER KEY

Words That Welcome

GRADE 9 · 9.P.AC.3.a

PART 1 · READ AND MARK

Underline the practical details that help readers attend, circle words or phrases that create a hopeful or welcoming tone, and number these four features as you find them: a headline, a personal story, direct address, and a metaphor. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What is the announcement's main purpose? Name two practical details from paragraph 1 that help accomplish that purpose.	**Its purpose is to invite community members to attend the Repair Café. Details may include the Saturday date, Eastside Library location, 10 a.m. to 1 p.m. time, free cost, or repair-session reservation information.**
2	How does Maya's story affect the tone and meaning of the announcement?	**It creates a warm, hopeful tone and shows that a repair can make a supposedly ruined item useful again.**
3	Why is the headline "Bring It Back to Life" more suited to the intended audience than a technical event title would be?	**The headline sounds active and hopeful. It connects to readers who may think a torn sleeve or silent speaker is ruined or ready for trash.**
4	How does the quiet-table detail shape the audience and tone of the announcement?	**It includes people who want to watch before repairing, making the event feel welcoming and low-pressure for hesitant beginners.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Speak Up After School On Thursday, October 8, the media center will host a free open-mic and zine swap from 3:30 to 5:00 p.m. Bring a poem, comic, song, or simply your listening ears. You do not need polished work to join the crowd. Last spring, tenth-grader Luis read his first poem at this event and later helped start the school literary magazine. Your ideas deserve room to breathe. Stop by, share one page or one voice, and meet other students who make things.

Accept supported explanations of how a feature affects tone, purpose, audience, or meaning. In the open response, accept varied event ideas if the announcement meets the word count and includes all required features.