

One Garden, Three Voices

Track how writers shape one issue for different readers.

9.T.C.1 "Purposes & Audiences: Analyze the impact of purpose and audience on a wide variety of texts."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline one phrase in each paragraph that identifies or clearly signals the intended audience. Circle one phrase in each paragraph that reveals the writer's purpose.

Three Messages, One Garden

- ① When Riverside planned a native plant garden beside the public library, the city posted a notice on its website. The notice listed the proposed location, meeting date, budget estimate, and a link to maps. It used formal words such as "public comment" and "accessibility review." City staff wanted residents, especially nearby neighbors and library users, to understand how the project could affect parking, paths, and taxes. The notice did not ask people to bring tools or celebrate the project. Its purpose was to give dependable details and invite informed feedback before the council voted.
- ② A neighborhood youth group used the same plan in an Instagram post. Its bright photo showed students planting flowers, and its caption said, "Help make our block cooler and greener." Instead of explaining the budget, the post gave the date of a Saturday workday and asked followers to sign up with friends. It used short sentences, an exclamation point, and the word "you." These choices fit an audience of teenagers and families who might volunteer. The group's purpose was not to collect formal opinions. It was to build excitement and persuade people to join the planting day.
- ③ Before the final vote, a local business owner sent council members a letter opposing the garden's current design. The letter began, "Please protect customer access during construction," and included delivery schedules from nearby shops. Unlike the website notice or Instagram post, it used a respectful but urgent tone. The writer focused on loading spaces and temporary signs because council members could require changes to the plan. The letter's audience was a small group with decision-making power, not every resident. Its purpose was to influence a specific choice by showing how construction might affect local businesses and offering a practical solution.

2 ANSWER WITH EVIDENCE Use the passage

- 1 Who is the main audience for the city's website notice? Give two details from the notice that fit this audience.

- 2 How do the Instagram post's short sentences, exclamation point, and use of "you" support its audience and purpose?

- 3 Why does the business owner include delivery schedules and focus on loading spaces in the letter?

- 4 Compare the website notice and the letter. How does each writer's audience affect the details and tone the writer uses?

3 YOUR TURN Your own words

Choose a school issue. Write a 55 to 70 word message to a specific audience for one purpose, such as informing, persuading, or requesting feedback. Beneath your message, write one sentence that names your audience and purpose and points to two choices you made for that audience.

PART 1 • READ AND MARK

Underline one phrase in each paragraph that identifies or clearly signals the intended audience. Circle one phrase in each paragraph that reveals the writer's purpose. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is the main audience for the city's website notice? Give two details from the notice that fit this audience.	Residents, especially nearby neighbors and library users. It includes formal terms, project details, a budget estimate, maps, and a meeting date.
2	How do the Instagram post's short sentences, exclamation point, and use of "you" support its audience and purpose?	They create a direct, energetic tone that appeals to teenagers and families and encourages them to volunteer.
3	Why does the business owner include delivery schedules and focus on loading spaces in the letter?	The details show how construction could affect nearby businesses and give council members evidence for changing the design.
4	Compare the website notice and the letter. How does each writer's audience affect the details and tone the writer uses?	The notice uses formal, broad project information for residents who need to give feedback. The letter uses respectful but urgent, specific business concerns for council members who can change the plan.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Families of Lincoln High, the district is considering a later start time next fall. Share how an 8:45 a.m. opening would affect bus rides, jobs, and after-school care at Thursday's listening session. Your specific examples will help the board weigh the proposal. Use the survey link by Wednesday if you cannot attend. Please bring a written comment or speak for two minutes. The audience is families, and the purpose is to gather feedback, shown by the listening-session details and requests for specific examples.

Accept responses that identify a plausible audience and purpose and support the analysis with details from the passage. For Part 3, accept messages with a clear audience, purpose, and language or details suited to that audience.