

Choices Shape Shops

Track how buyers and businesses influence each other.

SS5E3 "Describe how consumers and producers interact in the U. S. economy."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline each consumer choice or request that causes a producer change. Circle the matching change, and write matching numbers beside the pairs.

A Bakery Listens

- ① On Saturday, Maya visits River Street Bakery to buy breakfast for her family. She is a consumer because she chooses and buys goods. The bakery is a producer because it makes and sells goods. Maya sees blueberry muffins, whole-grain loaves, and bagels. She chooses two blueberry muffins because their price fits her budget and her family likes the flavor.
- ② By noon, the bakery owner notices three customer signals. Blueberry muffins sell out first. Several customers ask for smaller whole-grain loaves, and many sourdough loaves remain on the shelf. The owner uses these choices and requests to plan Monday's baking. Because customers bought the muffins quickly, she decides to bake more blueberry muffins. Because customers requested smaller loaves, she decides to offer a smaller whole-grain loaf.
- ③ The owner also learns that flour now costs more. To cover part of the higher cost, she raises the price of a whole-grain loaf. Some customers choose bagels instead, and fewer people buy the loaf. The owner sees that consumers can respond to a producer's price decision. Since fewer customers buy the loaf, she plans to make fewer whole-grain loaves next week. Consumers and producers affect each other's decisions.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 Why is Maya a consumer, and why is River Street Bakery a producer?

2 Which two consumer signals led the owner to bake more blueberry muffins and offer smaller whole-grain loaves?

3 How did customers respond when the price of a whole-grain loaf increased?

4 What change did the owner plan after fewer customers bought whole-grain loaves?

3 YOUR TURN _____ Your own words

Write three sentences about a consumer and a producer at a business you invent. Tell what customers buy or ask for, how the producer notices, and one change the producer makes because of that signal.

PART 1 • READ AND MARK

Underline each consumer choice or request that causes a producer change. Circle the matching change, and write matching numbers beside the pairs. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Why is Maya a consumer, and why is River Street Bakery a producer?	Maya is a consumer because she chooses and buys goods. The bakery is a producer because it makes and sells goods.
2	Which two consumer signals led the owner to bake more blueberry muffins and offer smaller whole-grain loaves?	Blueberry muffins sold out first, and several customers asked for smaller whole-grain loaves.
3	How did customers respond when the price of a whole-grain loaf increased?	Some customers chose bagels instead, and fewer people bought the whole-grain loaf.
4	What change did the owner plan after fewer customers bought whole-grain loaves?	She planned to make fewer whole-grain loaves the next week.

PART 3 • YOUR TURN (SAMPLE ANSWER)

At a fruit stand, customers buy all the apples but leave many pears. The seller notices that apples are the popular choice. She brings more apples and fewer pears the next day.

Accept any realistic example that clearly shows a consumer choice or request, a producer noticing the signal, and a producer change caused by that signal. Consumer and producer roles must be used correctly.