Words That Welcome

Read how a writer revises a flyer for its audience.

C.7.2.h "With some guidance, develop and strengthen writing as needed by planning, revising, editing, rewriting or trying a new approach, focusing on how well purpose and audience have been addressed."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline the writer's goal and intended audience, circle two draft lines that might not work for those readers, and number three changes that make the flyer more useful or welcoming.

An Invitation to Help

1. At first, Maya wrote a flyer for the Saturday creek cleanup as if she were writing a diary entry. Her goal was to persuade families in her neighborhood to help remove litter, but her opening said, "I walked past the creek yesterday and felt upset." She read it to her brother, who asked, "What do you want us to do?" Maya wrote in her plan: Invite busy families, tell them where and when, and make the work sound possible. She kept her concern but chose to lead with an invitation.

2. Her next draft began, "Come help our creek look better this Saturday!" It also promised that volunteers would "fix the whole creek in an hour." Maya knew a single cleanup could not do that, so she replaced the promise with a task families could picture: "Pick up litter along the path for up to one hour." She added, "Meet at the Oak Street footbridge at 9 a.m. Gloves and bags will be provided." Her brother said he could now tell his family where to go and what to expect.

3. Before printing, Maya read the flyer aloud to check its tone. The line "People who care will show up" sounded like a judgment about anyone who was busy, so she rewrote it: "Even a short visit helps keep litter out of the water." She also corrected "Saterday" to "Saturday" and moved the meeting details beneath the headline, where readers would see them quickly. Her final headline read, "One Hour for Our Creek." Maya had not changed her goal. She had changed her words and layout to make joining easier for her audience.

2 ANSWER WITH EVIDENCE

Use the passage

1. Why was Maya's diary-like opening a weak choice for her goal? What did she decide to do instead?

2. How did Maya revise her promise about fixing the creek, and why is the new wording better for families?

3. How does Maya's revision of "People who care will show up" better address busy families?

4. Maya fixed a spelling error and moved the meeting details. How does each change help families use the flyer?

3 YOUR TURN

Your own words

Write a 55 to 75 word invitation for new seventh graders to try a lunchtime board-game club. Include a time, place, and welcoming detail. Then name one sentence you changed and explain why the new wording fits your readers.

ANSWER KEY

Words That Welcome

GRADE 7 · C.7.2.h

PART 1 · READ AND MARK

Underline the writer's goal and intended audience, circle two draft lines that might not work for those readers, and number three changes that make the flyer more useful or welcoming. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Why was Maya's diary-like opening a weak choice for her goal? What did she decide to do instead?	**It described Maya's feelings without telling families what to do. She decided to lead with an invitation to help.**
2	How did Maya revise her promise about fixing the creek, and why is the new wording better for families?	**She replaced the promise to fix the whole creek with a specific task, picking up litter along the path for up to one hour. The new wording is believable and helps families picture the work.**
3	How does Maya's revision of "People who care will show up" better address busy families?	**"Even a short visit helps keep litter out of the water" welcomes families who have limited time instead of judging them.**
4	Maya fixed a spelling error and moved the meeting details. How does each change help families use the flyer?	**Correcting "Saterday" makes the day clear. Moving the meeting details beneath the headline helps readers find the time and place quickly.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

New to seventh grade? Come to board-game club on Tuesdays during lunch in Room 214. You can learn a quick card game, join a team, or try a new game. You can watch a round before playing. No experience is needed, and we have games that take only ten minutes. Bring your lunch and a friend, or come on your own. Ask Ms. Chen at the door if you need help finding a seat.

I changed "Everyone must play" to "You can watch a round before playing" so new students feel welcome to ease in.

Accept other well-supported explanations of how Maya's choices serve busy families. For Part 3, check that the invitation is 55 to 75 words and that the revision note identifies a change that fits new students.