

Design a Family Flyer

Use words, a list and a map to invite readers.

3.P.AC.3.d "Consume and produce multimodal texts, integrating a variety of genres, text features, and craft techniques to influence target audiences and achieve specific purposes. (I/C)"

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline a phrase that encourages families to come. Box HOW TO JOIN.
Trace the map route from the entrance to the garden gate.

Practice flyer: an imagined event

FAMILY STORY WALK

Families, bring your curiosity! Join us at Oak School on Friday, May 8, from 4:00 to 5:00 p.m. Read together and discover the ending!

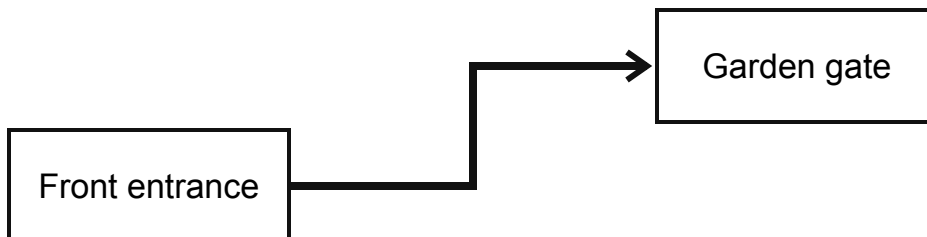
HOW TO JOIN

1. Meet a guide at the garden gate.
2. Walk with your family and read each story card.
3. Share your favorite part at the final card.

Bring a grown-up. The story cards are already along the garden path.

FIND THE START

Enter through the front entrance. Follow the route to the garden gate. Come share a story with us!



Schematic route; not to scale.

2 ANSWER WITH EVIDENCE Use the passage

1 Who is invited? Give two clues from the flyer.

2 How do the numbered steps and map each help a family join?

3 Choose one encouraging phrase. Explain how it could interest this audience.

3 YOUR TURN

Your own words

Create a flyer for an imagined family event. On the lines, write a title, an invitation with the date, time and meeting place, two numbered steps, and an encouraging phrase. In the box, draw a map with a labeled starting place, a labeled meeting place and a route arrow. Make your words and map agree.

Make your flyer

Draw the map in the box. Use a new line for each heading and numbered step. Check that a family could tell when to come, where to go and what to do.

Your event map

PART 1 • READ AND MARK

Underline a phrase that encourages families to come. Box HOW TO JOIN. Trace the map route from the entrance to the garden gate. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is invited? Give two clues from the flyer.	Families: the title says FAMILY STORY WALK, and the flyer says to bring a grown-up or walk with your family.
2	How do the numbered steps and map each help a family join?	The steps show what to do in order: meet the guide, read the cards and share a favorite part. The map labels the entrance and garden gate, and its arrow shows a route between them.
3	Choose one encouraging phrase. Explain how it could interest this audience.	For example, "Read together and discover the ending!" invites families to enjoy a story together and makes them curious about the ending.

PART 3 · YOUR TURN (SAMPLE ANSWER)

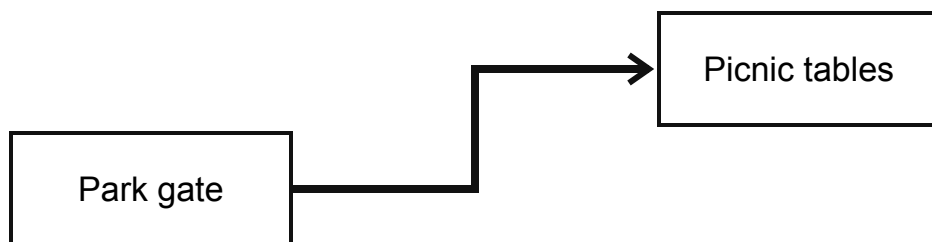
FAMILY PUZZLE TRAIL

Families, solve a mystery together! Join us at Oak Park on Saturday, May 16, from 10:00 to 11:00 a.m. Meet at the picnic tables. Bring a pencil.

GET STARTED

1. Pick up a puzzle card at the picnic tables.
2. Follow the clues with your family.

Come find the final surprise!



Schematic route; not to scale.

TEACHER ASSESSMENT NOTES

The source and teacher example are invented practice events. Judge the student's complete flyer, including an actual labeled map; a sentence describing a missing map is not sufficient. Accept different events and encouraging phrases. The date, time, audience, two steps and route must be clear and consistent. For the marking job, accept any audience-appropriate invitation phrase.