

Flyer Feature Detectives

Use words and meaningful visuals to help your audience.

3.T.C.1.c "Create multimodal texts, using features of pre-selected modes for a specific purpose and audience. (C)"

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Read this model flyer for a pretend event. Underline the audience and time. Circle the book picture and either route arrow. Tell a partner how each visual helps a reader.

A Pretend Reading Event Flyer

Family Reading Hour

Families, join our class for stories this Saturday from 10:00 to 11:00 a.m. Meet at the welcome table beside the classroom door. This is a pretend event for practice, so no visit is being announced.

Choose a Story

At the reading table, choose a book to read together. A helper can read aloud with you. The book picture below helps visitors recognize the reading activity. Return the book to the table before choosing another.



Read a book together

Find the Reading Table

Classroom door → reading table

For this pretend room, the reading table is to the right of the classroom door.

Follow the arrow from the labeled starting place to the labeled destination. Ask the helper at the welcome table if you need help.



From the classroom door to the reading table

2 ANSWER WITH EVIDENCE _____ Use the passage

1 Who is the flyer for, and when is the pretend event?

2 What does the flyer invite families to do?

3 How does the book picture help readers?

4 What are the starting place and destination shown by the route arrow?

3 YOUR TURN

Your own words

Create a mini flyer for first graders about a pretend reading event. Use written words and visual images: a heading, a time and place, a picture of the activity, and an arrow with a labeled start and destination. Make the words and visuals work together to help first graders attend.

Create your whole flyer

In the blank area, draw your activity picture and labeled route arrow. On the lines, write a heading, invite first graders, and give a time, meeting place and useful action. Choose your own pretend event details. Check that your picture and arrow agree with your words.

Your activity picture and labeled route arrow

PART 1 • READ AND MARK

Read this model flyer for a pretend event. Underline the audience and time. Circle the book picture and either route arrow. Tell a partner how each visual helps a reader. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is the flyer for, and when is the pretend event?	Families; Saturday from 10:00 to 11:00 a.m.
2	What does the flyer invite families to do?	Read stories together at the class reading event.
3	How does the book picture help readers?	It shows that reading books is an activity and helps readers recognize it quickly.
4	What are the starting place and destination shown by the route arrow?	The classroom door is the start; the reading table is the destination.

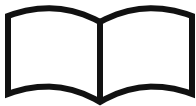
PART 3 • YOUR TURN (SAMPLE ANSWER)**First-Grade Story Time**

First graders, join us Friday from 1:00 to 1:30 p.m. Meet beside our classroom door. Choose a picture book at the reading table and share it with a partner.

Our route

Classroom door → reading table

For this pretend event, the table is to the right of the door. Ask the helper by the door if you need help.



Share a picture book

TEACHER ASSESSMENT NOTES

The source and model have actual book pictures and visible route arrows with labeled starting places and destinations. These are meaningful visual features alongside written language, not missing photos or map placeholders. The drawing area and six lines together make one complete student flyer. Accept different fictional details if the audience, invitation, time, place, picture and route are clear and agree. Assess what the student creates; copying only the model words does not supply the required picture and labeled arrow.