Design for Speed

Analyze how a public notice guides readers through urgent information.

10.P.AC.1.d "Describe, analyze, and evaluate the design and organization of the text, explaining how specific formats, structures, patterns, and features influence the audience, contribute to the text's accessibility, and support the text's purpose..."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Circle the three section headings, number the notice's three stages in order, and underline two sentences that explain how a design choice helps readers. Mark these features to see how the notice serves its purpose quickly.

Heat Alert: Read It Fast

1. HEAT ALERT: A notice posted at a bus stop must work for people who have only a minute to read it. Its first line gives the date, the expected high temperature, and the hours of greatest heat. A small sun icon beside the heading helps riders spot the notice from a distance. Below, a one-sentence summary states the purpose: reduce heat illness by helping people plan. The notice does not begin with a long explanation of weather science. It puts urgent details where hurried readers will see them first.

2. THREE ACTIONS: The center of the notice uses three numbered lines: "1. Drink water regularly. 2. Seek air-conditioned spaces. 3. Check on neighbors who may need help." The matching sentence pattern makes the actions easy to scan and remember. Each line begins with a verb, so readers can quickly tell what to do. The writer chooses plain words instead of medical terms, which makes the guidance usable for many ages and language learners. A web version can place the same three actions near the top, where phone users can find them without scrolling far.

③ WHERE TO GET HELP: The final section gives a phone number for local information, a website address, and a brief note about free public places with cooling. These details appear after the immediate actions because they are useful, but less urgent. A shaded box labeled “For a friend or neighbor” adds one short instruction about checking on someone during extreme heat. This separate box reaches readers who are planning for others, while leaving the main path uncluttered. By moving from alert, to action, to extra resources, the notice serves both rushed riders and readers who need more support.

2 ANSWER WITH EVIDENCE

Use the passage

1. Why does the notice give the date, temperature, and hottest hours before explaining weather science?

2. What pattern appears in the three numbered action lines, and how does that pattern affect readers?

3. Identify two design choices that make the notice more accessible to different readers. Explain how each choice helps.

4. Evaluate the order of the final section. Why is it effective to place extra resources after the immediate actions?

3 YOUR TURN

Your own words

Create a brief notice for a school or community event. Include a heading, three numbered action lines, and a separate contact or resource box, then write exactly two sentences explaining how your design helps readers find what they need.

ANSWER KEY

Design for Speed

GRADE 10 · 10.P.AC.1.d

PART 1 · READ AND MARK

Circle the three section headings, number the notice's three stages in order, and underline two sentences that explain how a design choice helps readers. Mark these features to see how the notice serves its purpose quickly. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Why does the notice give the date, temperature, and hottest hours before explaining weather science?	**Those urgent details appear first so hurried readers can find and use them quickly.**
2	What pattern appears in the three numbered action lines, and how does that pattern affect readers?	**Each line begins with a verb and follows a similar short pattern, making the actions easy to scan, remember, and follow.**
3	Identify two design choices that make the notice more accessible to different readers. Explain how each choice helps.	**Plain words help readers of different ages and language levels understand the guidance. Placing the actions near the top of the web version helps phone users find them without much scrolling.**
4	Evaluate the order of the final section. Why is it effective to place extra resources after the immediate actions?	**Resources are helpful but less urgent, so placing them last keeps the main action path clear while still supporting readers who need more information.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

RIVER CLEANUP: SATURDAY, 9 A.M.

1. Bring a reusable water bottle.
2. Wear closed-toe shoes.
3. Meet at the east trail entrance.

NEED A RIDE? Call the Parks Office by Friday.

The heading and numbered verbs help volunteers find the urgent details quickly. The separate contact box keeps extra help available without interrupting the action list.

Accept answers that identify a specific feature or organizational choice and connect it to the notice's audience, accessibility, or purpose. For Part 3, check that the student includes all required formats and gives two explanations tied to reader use.