Join the Cleanup

Find the purpose and audience in a community notice.

3.T.C.1.a "Determine the purpose (e.g., entertain, inform, persuade) and target audience of a text. (I)"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline two details that tell who should read this notice. Circle the sentence that most directly invites readers to take part, then use your marks to identify the purpose and audience.

Pine Creek Cleanup Notice

1. Calling all students and families near Pine Creek! On Saturday, May 9, the Riverbank Clean Team will meet at 9:00 a.m. by the library bridge. Bring work gloves, a water bottle, and an adult if you are under 12. The team will provide trash bags and safety vests. Check in at the blue table before walking to the creek with your group.

2. Trash can wash from the creek into the lake after heavy rain. It can harm fish, turtles, and birds that mistake small pieces for food. Last spring, volunteers filled 18 bags with litter from this path. Picking up trash helps keep the water and trail safer for animals and people who visit there each week.

3. Join the clean team and help fill fewer bags this spring. Ask a family member to come with you, then meet us at the blue table at 9:00. Volunteers will work in small groups and return by noon for a snack. Your help can make the path cleaner for everyone who uses it during the busy weekend.

2 ANSWER WITH EVIDENCE

Use the passage

1. What is the main purpose of this notice?

2. Who is the target audience for this notice?

3. What two details show that students and families are the intended audience?

4. How does the information about fish, turtles, and birds support the purpose of the notice?

3 YOUR TURN

Your own words

Write a two-sentence notice that persuades a group of people to attend or join an event. Name the audience in your notice and give one reason they should take part.

ANSWER KEY

Join the Cleanup

PART 1 · READ AND MARK

Underline two details that tell who should read this notice. Circle the sentence that most directly invites readers to take part, then use your marks to identify the purpose and audience. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	What is the main purpose of this notice?	**To persuade people to join the Pine Creek cleanup. Accept persuade, encourage, or invite people to join the cleanup.**
2	Who is the target audience for this notice?	**Students and families who live near or visit Pine Creek. Accept equivalent audience descriptions supported by Pine Creek passage details.**
3	What two details show that students and families are the intended audience?	**It calls for "students and families near Pine Creek" and says children under 12 should bring an adult.**
4	How does the information about fish, turtles, and birds support the purpose of the notice?	**It gives readers a reason to help, because trash can harm animals.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Students in Room 12, bring a book you have finished to our book swap on Friday. Trade for a new story and help every reader find a book to enjoy.

For Part 3, accept a two-sentence original notice with a chosen event or group, identifiable target audience, persuasive invitation and relevant reason to take part. Different appropriate events and audiences are welcome; do not require Pine Creek. The Room 12 book-swap example meets these criteria.