Creek Story Online

Analyze how visuals, sound, links, and layout shape meaning.

7.8.F "analyze characteristics of multimodal and digital texts.; and"

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline words that name a visual, sound, or interactive feature. Number three details that explain what those features help visitors do.

River Watch Webpage

1. On the River Watch webpage, Maya opens a story about beavers returning to a city creek. A large photograph shows a beaver carrying a branch at dusk. Its caption gives the location and date. Beside the photo, a small map marks three creek sites with blue dots. Maya can tap each dot to see water-depth data. These visual features let visitors notice where the animals live before they read the full article. This order builds curiosity and provides context.

2. The article's next section uses a scrollable timeline. As readers move down the screen, dates appear beside short updates about dam building, tree planting, and creek cleanup. A speaker icon plays a 30-second recording of rushing water and a scientist's explanation. The sound helps readers imagine the creek and hear an expert, while the timeline shows that the changes happened over several years. Neither feature replaces the written information. Instead, each adds a different kind of evidence or experience.

3. At the end, a box titled "Explore Further" links to the city water report and a video interview with a park worker. Blue underlined words signal that readers can choose where to go next. A yellow banner at the top says, "Report a beaver sighting," and opens a short form. The webpage is not designed only to inform. Its links, buttons, visuals, and audio invite visitors to investigate, check sources, and take part in protecting the creek.

2 ANSWER WITH EVIDENCE

Use the passage

1. How do the photograph, caption, and map work together in the first part of the webpage?

2. What does the scrollable timeline help visitors understand, and what does the audio recording add?

3. What do the blue underlined words and the “Report a beaver sighting” banner show about how digital texts work?

4. How does the webpage's order, from opening visuals to the timeline to the links and form, guide visitors?

3 YOUR TURN

Your own words

Design a one-screen webpage about a local environmental issue. In 3 or 4 sentences, give it a title, describe one visual feature and one interactive or audio feature, and explain how each feature helps visitors.

ANSWER KEY

Creek Story Online

GRADE 7 · TEKS 7.8.F

PART 1 · READ AND MARK

Underline words that name a visual, sound, or interactive feature. Number three details that explain what those features help visitors do. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	How do the photograph, caption, and map work together in the first part of the webpage?	**The photograph shows the beaver, the caption gives the location and date, and the map shows creek sites and water-depth data. Together, they provide context before readers begin the article.**
2	What does the scrollable timeline help visitors understand, and what does the audio recording add?	**The timeline shows that changes at the creek happened over several years. The audio helps visitors imagine the creek and hear a scientist explain it.**
3	What do the blue underlined words and the “Report a beaver sighting” banner show about how digital texts work?	**They show that readers can interact with the text by choosing links and opening a form, rather than only reading from beginning to end.**
4	How does the webpage's order, from opening visuals to the timeline to the links and form, guide visitors?	**It first gives visual context, then shows information over time, and finally invites visitors to explore sources and take action.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

“Save Our School Garden” would be the title of a webpage about using rain barrels to collect water for plants. A labeled photo would show how a barrel catches water from a roof, helping visitors understand the system quickly. A clickable before-and-after chart would let visitors compare water use, so they could explore why collecting rainwater can reduce the need for tap water.

Accept answers that accurately connect each mode or digital feature to its purpose, meaning, audience, or navigation. For the open task, accept varied topics when the response includes a title, one visual feature, one audio or interactive feature, and a clear explanation of each feature's purpose.