

Features That Persuade

Analyze how bold print, italics, and a chart support a request.

8.9.C “analyze the author's use of print and graphic features to achieve specific purposes;”

NAME _____

DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline the bold and italic print features, circle the chart title, and write E beside a feature that gives evidence or A beside a feature that calls for action.

Room for Riders

- ① At 7:40 each morning, students crowd around the small bike rack near Cedar Middle School's front entrance. The rack holds only **12 bicycles**, so late riders lock bikes to a fence or carry helmets through class. The student Green Team wants the principal to approve a larger rack before the spring biking unit begins.
- ② To show that the problem affects more than a few riders, the Green Team surveyed students for five days. Their **Riders Turned Away** chart lists the number of students who arrived after all rack spaces were filled. The chart gives the principal quick evidence that the current rack does not meet daily demand.

RIDERS TURNED AWAY



- ③ The team also uses *one clear next step* to make its request easy to act on. In the final line, **Approve a 24-space rack by April 1**, stands apart from the details. This bold call to action states exactly what the principal can decide, while the earlier chart supplies a reason to decide.

2

ANSWER WITH EVIDENCE

Use the passage

1

Why does the author put “12 bicycles” in bold print?

2

What does the bar chart show happened on all five survey days?

3

What is the purpose of putting “one clear next step” in italics?

4

How do the chart and the bold final request work together to persuade the principal?

3

YOUR TURN

Your own words

Plan a short announcement that asks for one school improvement. In the table, choose one print feature and one graphic feature, state what each would show, and explain how each feature would help persuade a decision maker.

FEATURE TYPE AND FEATURE	WHAT IT WOULD SHOW	HOW IT WOULD SUPPORT THE REQUEST

PART 1 • READ AND MARK

Underline the bold and italic print features, circle the chart title, and write E beside a feature that gives evidence or A beside a feature that calls for action. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Why does the author put “12 bicycles” in bold print?	The bold print draws attention to the rack’s small capacity and supports the need for a larger rack.
2	What does the bar chart show happened on all five survey days?	Students were turned away every day. The number ranged from 4 to 9 students.
3	What is the purpose of putting “one clear next step” in italics?	The italics emphasize that the request should give the principal an easy action to take.
4	How do the chart and the bold final request work together to persuade the principal?	The chart provides evidence that the rack is too small, and the bold request gives a specific solution and deadline.

PART 3 • YOUR TURN (SAMPLE ANSWER)

FEATURE TYPE AND FEATURE	WHAT IT WOULD SHOW	HOW IT WOULD SUPPORT THE REQUEST
Print feature, bold final request: “Add a water fountain near the gym.”	The exact action the school should take	It makes the requested action easy to notice.
Graphic feature, bar chart comparing empty water bottles collected after practice on two days, such as Monday 16 and Tuesday 19	Evidence that students need easier access to water	It gives the decision maker data that supports the request.

Accept equivalent explanations that connect each feature to its purpose. For the table, accept any reasonable school improvement if the print feature and graphic feature clearly support the request.