

Business Builders

Identify people from the past and present who started businesses.

3.6.D "Identify individuals, past and present, such as Henry Ford and Sam Walton who have started new businesses."

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline each person's name and circle the business that person started. Write P by a person from the past and N by a person who lives and works today.

People Who Started Businesses

- ① More than 100 years ago, Henry Ford started the Ford Motor Company. His business made cars. Ford used a moving assembly line, so workers could build cars faster. This helped make the Model T less costly for many families. Henry Ford was a business starter in the past because he built a company that made and sold a product.
- ② Sam Walton opened a small store in Arkansas in 1945. He learned what shoppers wanted and worked to keep prices low. In 1962, Walton opened the first Walmart store. Walmart grew into a business with stores in many places. Sam Walton was another person from the past who started a new business by serving customers in a new way.
- ③ Business starters also live and work today. In 2005, Hamdi Ulukaya started Chobani after buying an old yogurt factory in New York. He wanted to sell thick Greek-style yogurt in the United States. Chobani began selling yogurt in 2007 and later added more foods. Ulukaya is a present-day business starter because he created a company that sells food.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 Which person started the Ford Motor Company? What did this business make?

2 Name two people from the past who started businesses in the passage.

3 Which person started Walmart? Where did he open his small store?

4 Who is the present-day business starter? Name the business he started.

3 YOUR TURN _____ Your own words

Choose a person not named in the passage who started a business. Write two sentences that name the person and business, then tell whether the person is from the past or present.

PART 1 • READ AND MARK

Underline each person's name and circle the business that person started. Write P by a person from the past and N by a person who lives and works today. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Which person started the Ford Motor Company? What did this business make?	Henry Ford started the Ford Motor Company. It made cars.
2	Name two people from the past who started businesses in the passage.	Henry Ford and Sam Walton.
3	Which person started Walmart? Where did he open his small store?	Sam Walton started Walmart. He opened his small store in Arkansas.
4	Who is the present-day business starter? Name the business he started.	Hamdi Ulukaya is the present-day business starter. He started Chobani.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Walt Disney started the Disney Brothers Studio with his brother Roy. Walt Disney was a business starter from the past.

Accept another accurate person and business not named in the passage. The response should clearly identify the person, the business, and whether the person is from the past or present.