

Choices at the Stand

Read how business choices connect supply and demand.

4.10.A “describe how the free enterprise system works, including supply and demand;”

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline the choices made by business owners or customers. Circle the words or sentences that explain supply, demand, or a change in price.

Maya’s Juice Stand

- ① In a free enterprise system, people can choose to start businesses, buy goods, and offer jobs. Most businesses are owned by people or groups, not the government. Business owners decide what to sell and how much to charge. Customers decide whether to buy. These choices help businesses learn what people want in their community each day.
- ② On a hot Saturday, Maya’s juice stand has many customers. Her demand rises because more people want to buy cold drinks. She brought 20 cups, which is her supply, or the amount she has ready to sell. By noon, only two cups remain. Maya raises the price a little because the limited supply is popular.
- ③ The next weekend, Maya expects warm weather. She makes 35 cups instead of 20, increasing supply. With more cups available, she can lower the price to attract customers. If fewer people come because it rains, demand falls. Maya may have leftover drinks and can make fewer cups next time to avoid wasting money and food later.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 What choices do business owners and customers make in a free enterprise system?

2 Why did demand for Maya's cold drinks rise on Saturday?

3 What was Maya's supply at the start of the hot Saturday?

4 Why could Maya lower the price after making 35 cups?

3 YOUR TURN _____ Your own words

Create a new business example in three sentences. Name a product, explain why demand changes, and tell how the owner changes the supply or price.

PART 1 • READ AND MARK

Underline the choices made by business owners or customers. Circle the words or sentences that explain supply, demand, or a change in price. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	What choices do business owners and customers make in a free enterprise system?	Business owners choose what to sell and how much to charge. Customers choose whether to buy.
2	Why did demand for Maya's cold drinks rise on Saturday?	The weather was hot, so more people wanted to buy cold drinks.
3	What was Maya's supply at the start of the hot Saturday?	Her supply was 20 cups of juice.
4	Why could Maya lower the price after making 35 cups?	She had a larger supply of cups available and could lower the price to attract customers.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Jordan sells umbrellas at a park. When rain begins, more visitors want umbrellas, so demand rises. Jordan brings more umbrellas the next day and charges a price that customers may choose to pay.

Accept answers that correctly connect customer demand to a reason people want the product and explain a sensible owner response with supply or price. Wording and business examples may vary.