

Plan, Show, Listen

Annotate a model for an audience-centered presentation.

12.C.3.A “Create and deliver planned, multimodal, interactive presentations collaboratively and individually for a variety of purposes and audiences.”

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline the audience and purpose, circle two media choices, and number the two audience-participation steps. These marks show how the team plans a multimodal, interactive presentation.

The Seed Shelf Proposal

- ① At a public library forum, a student team proposes a seed-sharing shelf for apartment residents who want fresh herbs but lack garden space. Before designing slides, the team studies the audience: tenants, librarians, and local gardeners. Their purpose is to win approval for a three-month pilot. They choose a calm, practical tone and plan a six-minute presentation, leaving time for questions. Each decision connects the message to listeners’ needs and the forum’s limited schedule.
- ② One slide shows a labeled photo of a small shelf and a simple map of the library entrance. A second slide uses a bar graph comparing the cost of buying herb packets with the pilot’s donated supplies. The speakers explain what each visual proves instead of reading text from the screen. To make the forum interactive, they ask attendees to vote by raised hand on preferred pickup hours, then invite two comments about access needs. A printed QR code links to the full supply list.
- ③ Preparation is shared. Maya checks the graph’s source and introduces the problem. Luis demonstrates how a resident would borrow seeds, while Chen watches the time and records audience questions. During rehearsal, the team tests whether the QR code opens on a phone and replaces a crowded slide with the shelf photo. At the forum, Maya will summarize the vote and explain how the pilot can change if access concerns arise. Their plan combines coordinated roles, usable media, and a response to audience input.

2 ANSWER WITH EVIDENCE Use the passage

1 Who is the team addressing, and what approval do they seek?

2 Which presentation choice fits the forum's schedule, and what does it allow?

3 How do the speakers make the presentation interactive?

4 Name two preparation steps that make the team's delivery more reliable.

3 YOUR TURN Your own words

In 45 to 55 words, plan a five-minute multimodal, interactive presentation about a campus issue for a specific audience. Include a purpose, two media choices, one way the audience participates, and delivery roles for a team or responsibilities for one presenter.

PART 1 • READ AND MARK

Underline the audience and purpose, circle two media choices, and number the two audience-participation steps. These marks show how the team plans a multimodal, interactive presentation. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Who is the team addressing, and what approval do they seek?	They address tenants, librarians, and local gardeners, seeking approval for a three-month seed-shelf pilot.
2	Which presentation choice fits the forum's schedule, and what does it allow?	A six-minute presentation fits the schedule and leaves time for questions.
3	How do the speakers make the presentation interactive?	They ask attendees to vote on pickup hours and invite two comments about access needs.
4	Name two preparation steps that make the team's delivery more reliable.	They check the graph's source, test the QR code on a phone, replace a crowded slide, rehearse roles, and track time. Any two are acceptable.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Our team will give commuters a five-minute presentation about covered bike racks. Our purpose is to collect support for a transit-stop trial. A map and a photo comparison will show the need. We will poll students with a QR form, then answer questions. I introduce, Devon explains costs, and Rae reports results.

Accept answers that accurately connect audience, purpose, media, interaction, and preparation to details in the passage. For the open task, accept varied issues and formats if all required elements are present and the response is 45 to 55 words.