Evidence in Motion

Study how a message uses evidence for a specific audience.

7.C.3.B "Craft and publish audience-specific media messages that present claims and findings with relevant evidence in a logical sequence."

NAME _____ DATE _____

1 READ AND MARK

Read it twice

YOUR JOB Underline the main claim, circle each fact or number that supports it, and write 1, 2, and 3 beside the parts that move from claim to evidence to action. These marks show how the message is organized for families.

A Walking School Bus Proposal

(1) Families of Pine Ridge Middle School, our school should begin a supervised walking school bus on two nearby routes this spring. A walking school bus is a group of students who walk together with adult volunteers. This option could make morning travel safer and reduce the number of cars at the curb. The proposal is aimed at families, so it explains how the plan would work and asks nearby adults to take part when possible.

(2) In a February travel survey, 186 of 310 responding students said they arrive by car. During three mornings, student leaders counted an average of 64 cars waiting near the main entrance at 7:40. The survey also found that 78 students live within one mile of school, a distance many can walk with a trusted adult. These findings support a small pilot, rather than a change for every family. The message presents the travel data before describing the proposed routes.

(3) Two routes would meet at Maple Park and the library, then reach school before 7:50. Families could choose to join, drive as usual, or volunteer for one morning each week. To protect students, volunteers would complete the district screening process and follow a posted route. Families can respond through the school website by March 18. A short pilot lets the school test the routes, listen to families, and decide whether to expand them next fall.

2 ANSWER WITH EVIDENCE

Use the passage

1. Who is the intended audience for this message? Give one detail that shows the message was written for that audience.

2. What is the message's main claim?

3. Name two findings that support trying a walking school bus pilot.

4. How does the message arrange its ideas in a logical sequence?

3 YOUR TURN

Your own words

Write an 80 to 110 word proposal for your school website's student voice page, addressed to the principal. Claim that the school should open a quiet study room after classes twice a week, use at least two of these findings, and suggest a next step: 142 of 240 surveyed students want a calm place to finish work, library seats were full on four of five observed afternoons, and an unused classroom is available on Tuesdays and Thursdays.

ANSWER KEY

Evidence in Motion

GRADE 7 · 7.C.3.B

PART 1 · READ AND MARK

Underline the main claim, circle each fact or number that supports it, and write 1, 2, and 3 beside the parts that move from claim to evidence to action. These marks show how the message is organized for families. Accept any marking that follows this job and points at the right text.

PART 2 · ANSWERS

#	QUESTION	ANSWER
1	Who is the intended audience for this message? Give one detail that shows the message was written for that audience.	**The audience is Pine Ridge Middle School families. The message explains family choices and asks adults to volunteer.**
2	What is the message's main claim?	**Pine Ridge Middle School should begin a supervised walking school bus on two nearby routes in the spring.**
3	Name two findings that support trying a walking school bus pilot.	**Answers may include that 186 of 310 responding students arrive by car, an average of 64 cars wait near the entrance, or 78 students live within one mile of school.**
4	How does the message arrange its ideas in a logical sequence?	**It states the proposal, gives survey and traffic evidence, then explains routes, safety steps, family choices, and how to respond.**

PART 3 · YOUR TURN (SAMPLE ANSWER)

Principal Alvarez, the school should open a quiet study room after classes twice a week. In a survey of 240 students, 142 said they want a calm place to finish work. On four of five observed afternoons, every library seat was filled. These findings show that students need more workspace. Please pilot the room in an unused classroom on Tuesdays and Thursdays, with a teacher supervising. After one month, the school can compare attendance and student feedback before deciding whether to continue.

Accept equivalent statements of the claim, audience, and logical sequence when they are supported by the passage. For the open response, check for a clear claim, at least two provided findings, a principal-appropriate tone, and a sensible action or next step.