

Change Reaches Home

Trace how new ideas and technology shaped American life and the economy.

USII.9.b “describing the changes in American culture related to music, art, media, and communication, as well as advancements in American economics related to banking, business, and industry.”

NAME _____

DATE _____

1 READ AND MARK _____ Read it twice

YOUR JOB Underline each change in culture, media, or communication. Circle each advancement in banking, business, or industry, then number any sentence that explains how a change affected people.

New Ways to Share and Buy

- ① During the 1920s, new machines changed how Americans shared culture. Radios brought music, comedy, and news into homes at the same time. Phonographs let families play recorded songs whenever they chose. Jazz spread from Black musicians and communities to listeners across the country. In Harlem, writers, artists, and musicians created a cultural movement now called the Harlem Renaissance. Motion pictures added another popular form of shared entertainment. Movie theaters gave people a place to watch the same stories together.
- ② At the same time, businesses and industries used new methods to make and sell goods more quickly. Assembly lines divided factory work into small, repeated jobs, helping companies produce automobiles and appliances in large numbers. Mass production often lowered the price of goods. Banks expanded consumer lending, so some families could buy costly items over time through installment plans. Businesses also used advertising in magazines and on radio to persuade people to buy new products. These changes linked banking, business, and industry to daily life.
- ③ After World War II, television became a major source of entertainment, news, and advertising. It gave families a shared view of national events and popular shows. Later, computers changed offices, factories, and homes by processing information quickly. The internet made it possible for people to send messages, find news, and share ideas across long distances. Automated teller machines, called ATMs, let bank customers withdraw cash beyond regular banking hours. Digital communication and banking made many services faster and more widely available.

2 ANSWER WITH EVIDENCE _____ Use the passage

1 Name two changes in culture, media, or communication from the passage. How did each change the way people shared entertainment or information?

2 How did assembly lines and mass production affect the price and availability of goods?

3 Describe one way banks helped families buy goods in the 1920s and one way ATMs later changed banking.

4 How did advertising connect media to business?

3 YOUR TURN _____ Your own words

Choose one cultural or communication change and one economic advancement from the passage. Write exactly three sentences explaining what each changed and one way both changes shaped daily life.

PART 1 • READ AND MARK

Underline each change in culture, media, or communication. Circle each advancement in banking, business, or industry, then number any sentence that explains how a change affected people. Accept any marking that follows this job and points at the right text.

PART 2 • ANSWERS

#	QUESTION	ANSWER
1	Name two changes in culture, media, or communication from the passage. How did each change the way people shared entertainment or information?	Answers may include radio bringing the same music, comedy, and news into homes, phonographs letting families play recorded songs when they chose, movie theaters letting people watch stories together, television sharing national events and shows, or the internet allowing people to send messages and share ideas across distances.
2	How did assembly lines and mass production affect the price and availability of goods?	Assembly lines helped companies make goods in large numbers. Mass production often lowered prices, making goods such as automobiles and appliances available to more people.
3	Describe one way banks helped families buy goods in the 1920s and one way ATMs later changed banking.	Banks offered consumer lending and installment plans, allowing some families to pay for costly items over time. ATMs let customers withdraw cash outside regular banking hours.
4	How did advertising connect media to business?	Businesses used advertising in magazines, on radio, and later on television to persuade people to buy products.

PART 3 • YOUR TURN (SAMPLE ANSWER)

Radio let people in many homes hear the same music and news. Assembly lines helped factories make more automobiles, which could lower prices. Together, these changes gave people new entertainment and made a major product easier for more families to buy.

Accept equivalent passage-based examples and explanations of their effects. For the open response, check for exactly three sentences, one cultural or communication change, one economic advancement, and a reasonable connection to daily life.